

Flagship Talent Development Programme

CASE COMPETITION

2027

Develop Future Talents
Through Action Learning

THEME:

Digital Transformation in Financial Services

CALL FOR SPONSORSHIP

Confirmation Deadline: 21 August 2026



CASH SPONSORS

Provide cash awards to the outstanding teams



PROJECT SPONSORS

Coach students and guide their project development over 2 months

(November 2026 - January 2027)



PLACEMENT SPONSORS

Offer internships to the winning teams



AWARD PRESENTATION CEREMONY SPONSORS

Support the event as:

- Venue Sponsor
- Catering Sponsor

(For 200 Guests)

CASH SPONSORSHIP PACKAGES



PLATINUM



GOLD



SILVER



BRONZE

Eligibility

Corporate Members / Referral by Individual Members

Only for Project Sponsors

Amount

HKD 30,000

HKD 20,000

HKD 10,000

HKD 5,000

Expected no. of Sponsors

2

3

6

6

Cash Prize Recipients

Finalists & Semi-finalists

PRE-EVENT EXPOSURE

Logo/ Name Display at Website



Social Media

Standalone Logo Display x 1

Combined Logo Display x 1

Online Portal (eBanner)

Standalone Logo Display (4 weeks)

Standalone Logo Display (3 weeks)

Combined Logo Display (2 weeks)

Combined Logo Display (1 week)

Mobile App

Standalone Logo Display

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AWARD PRESENTATION CEREMONY (ON-SITE) AND POST-EVENT EXPOSURE

Logo/ Name Display on the Screen



Photo Props with Logo Display



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Social Media



WHY SPONSOR?



Develop Future Talent and Strengthen Recruitment



Drive Innovation



Boost Brand Visibility



Support Hong Kong's Digital Economy Development

JOIN US AS SPONSOR

CONTACT

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WATCH

▶ [Award Presentation Highlights](#)