



HKSI INSTITUTE CASE COMPETITION 2026



THEME: FINTECH

**SPONSORSHIP
INVITATION**



Over the past 4 years, our ESG / Sustainability Theme Competition has attracted



1,700+

Student Applications
from HK and GBA



40+

Cash / Project Sponsors



4.7 / 5

Satisfactory Rating

through action learning, with a designated theme each year



[2025 Award Presentation Ceremony
Highlight Video](#)

Positive Feedback from 2025 Project Sponsors and Students

Allows us to **engage with industry professionals at the beginning**, different with other Case Competition

Competition **arrangement is very flexible**, allowing us to **work on the research topic with coach**

- Coaches provided **professional advice** when analysis the industry.
- It's very useful for us and **lead us to the right direction**.

Students

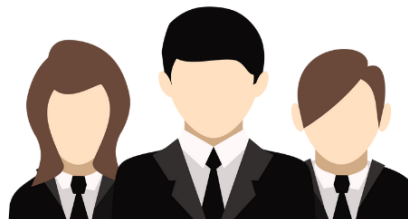


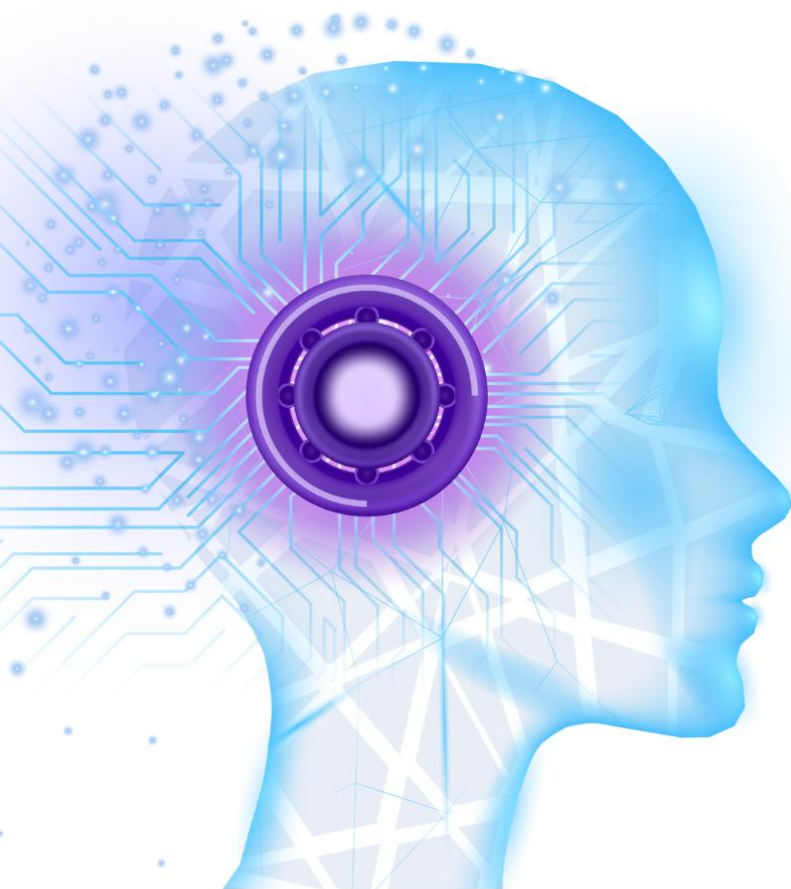
- Students were **well prepared and performed**
- They submitted set of **comprehensive presentation materials** relating to our topic

Great to see so many **young bright minds** bring their ideas to the table!

- **Great overall experience** to interact with the students and learn from them.
- Their **commitment** has been quite **inspirational**.

Project Coaches





Why Fintech?

- Inspired by the transformative role of Fintech in shaping the future of financial services
- Applicable to financial industry companies aligned with the **Fintech initiative** or planning to engage with **innovative solutions** and leverage young mindsets to address their unique **business needs** effectively

Reasons to Sponsor Case Competition 2026



Foster Talent Development & Recruitment

Engage with students and **identify exceptional talent** for future roles, strengthening your talent acquisition pipeline.



Drive Innovation

Utilise the **fresh perspectives** and **creative insights** of the students for your Fintech projects to meet your **business needs**.



Showcase Your Commitment to Fintech Development in Hong Kong

Demonstrate your dedication to shape the future of financial services through Fintech initiatives.



Boost Brand Visibility

Gain prominent exposure via publications, website, social media, and event materials, reaching students and industry professionals.

Eligibility:

- Corporate Members;
- Corporates referred by Individual or Corporate Members

Types of Sponsors:



Cash Sponsors

- Directly contribute to the awards for student winners, significantly enhancing their achievements and motivation



Project Sponsors

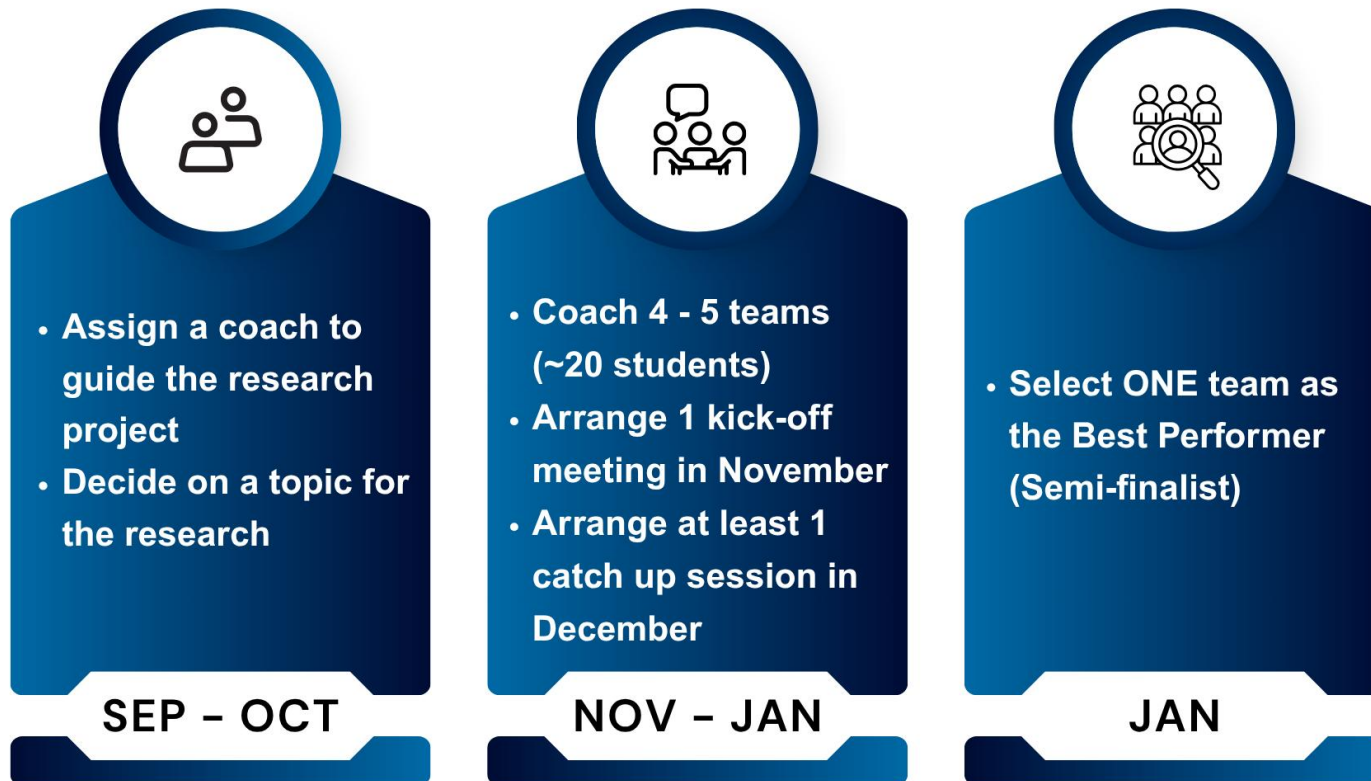
- Play a crucial role as coach, nurturing students' skills and guiding them through research topics

Cash Sponsors Package & Entitlement

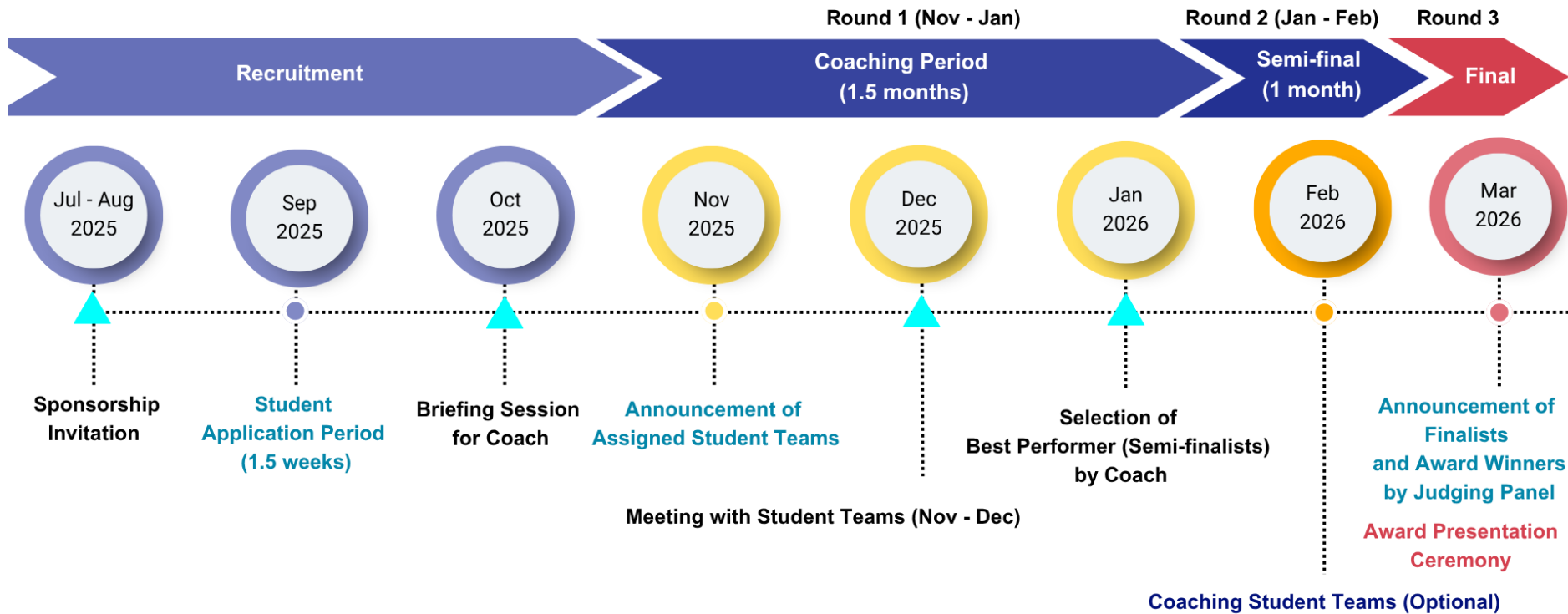


	Diamond 	Gold 	Silver 
 Sponsorship	HKD50,000	HKD25,000	HKD10,000
 Expected Number of Sponsors	1	2	8
 Prize Sponsor for	Champion	Finalists (2nd - 5th Place Winners)	Semi-finalists
 Award Presentation Ceremony Sponsor	Venue and Catering	Photo Booth	N/A
Entitlement			
 Logo Display at HKSI Institute Website			
 Social Media Engagement	Standalone Logo Display	Combined Logos Display	Combined Logos Display
Award Presentation Ceremony			
 Logo Display on the Screen			
 Award Presenter for	Champion	Finalists (2nd - 5th Place Winners)	Semi-finalists
 Speaking Opportunities			
 Information Booth			

Coaching Period: end of November 2025 to mid January 2026 (1.5 months)



Programme Timeline [Tentative]



▲ Project Sponsors Engagement

Sponsor Us NOW!



To Join Us:

Please email casecompetition@hksi.org
on or before **31 August 2025**



For enquiry, please contact: 

Ms Winnie Wong, Programme Manager

 (852) 3120 6113

 winniewong@hksi.org

 [Website](#)

Appendix

List of Eligible HEIs



- All student participants are **HKSI Institute Student Members** AND **full-time undergraduates** from the following Participating Higher Education Institutions (HEIs) & selected universities in Greater Bay Area (GBA)

HEIs in HK			
1	The Chinese University of Hong Kong	11	The Hong Kong Polytechnic University
2	City University of Hong Kong	12	Hong Kong Shue Yan University
3	The Education University of Hong Kong	13	The Hong Kong University of Science and Technology
4	Gratia Christian College	14	Lingnan University
5	The Hang Seng University of Hong Kong	15	Saint Francis University
6	HKCT Institute of Higher Education	16	Technological and Higher Education Institute of Hong Kong, Vocational Training Council
7	Hong Kong Baptist University	17	Tung Wah College
8	Hong Kong Chu Hai College	18	The University of Hong Kong
9	Hong Kong Metropolitan University	19	UOW College Hong Kong
10	Hong Kong Nang Yan College of Higher Education		
HEIs in GBA (*2026 NEW)			
1	* Beijing Normal – Hong Kong Baptist University	6	Macao Polytechnic University
2	The Chinese University of Hong Kong, Shenzhen	7	Shenzhen University
3	* HKU Business School Shenzhen Campus	8	Sun Yat-Sen University
4	Jinan University	9	The University of Macau
5	The Macau University of Science and Technology		

2025 Sponsors Reference



List of Sponsors

Lead Sponsor



Cash Sponsors (in alphabetical order)



Venue Sponsor



Project Sponsors (in alphabetical order)



Please visit our official [website](#) for more details