

# Case Competition 2025

## List of Sponsors

\*Project Sponsors are classified into six categories and listed alphabetically by company name:

Asset Management Banking Exchanges Fintech/Regtech

Professional Services and Consulting Virtual Assets and Trading Platform

	Company	Description	Website
Asset Management			
1	BEA Union Investment	<p>BEA Union Investment is an active manager of equities, bonds and mixed-asset portfolios across local, regional to global asset classes. Their core business involves managing investment portfolios, offering mutual funds, and providing tailored investment strategies for clients.</p> <p>Their target customers include individual investors, institutions, and corporations seeking professional asset management and investment services to grow and manage their financial assets.</p>	<a href="https://bea-union-investment.com">https://bea-union-investment.com</a>
2	HSBC Asset Management	<p>HSBC Asset Management focuses on providing investment management services, including portfolio management, fund management, and investment advisory. Their core business involves managing a diverse range of investment funds and tailored investment solutions to help clients achieve their financial goals.</p> <p>Their target customers are individual investors, institutional investors, and corporate clients seeking professional asset management and investment strategies.</p>	<a href="https://www.assetmanagement.hsbc.com.hk">https://www.assetmanagement.hsbc.com.hk</a>
3	SF REIT Asset Management	<p>SF REIT is the first logistics-focused REIT listed on the Main Board of The Stock Exchange of Hong Kong Limited. The investment objectives of SF REIT are to provide Unitholders with stable distributions, sustainable and long-term distribution growth, and enhancement in the value of SF REIT's properties. As the REIT Manager of SF REIT, SF REIT Asset Management Limited will achieve this by holding and investing in high quality income-generating real estate globally, with an initial focus on logistics properties located in Hong Kong and Mainland China.</p>	<a href="https://www.sf-reit.com/">https://www.sf-reit.com/</a>
4	Stewart Investors	<p>Founded in 1988, Stewart Investors run Worldwide, Emerging Markets, Asia-Pacific, European and Indian Subcontinent equity investment strategies. Managing money on behalf of institutional and end investors globally, they are pioneers of sustainable investing having launched their first sustainability fund in 2005, and to this day continue to only invest in high-quality companies that are well positioned to contribute to, or benefit from, sustainable development.</p>	<a href="https://www.stewartinvestors.com/hk/en/institutional.html">https://www.stewartinvestors.com/hk/en/institutional.html</a>

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Banking			
5	The Bank of East Asia	<p>The Bank of East Asia is a major commercial bank providing a broad range of banking services, including personal banking, wholesale banking, and wealth management. Their core business involves offering financial products and services such as deposit accounts, loans, credit facilities, trade finance, and investment solutions.</p> <p>Their target customers include individual consumers, small and medium-sized enterprises, and large corporations seeking comprehensive banking and financial services.</p>	<a href="https://www.hkbea.com">https://www.hkbea.com</a>
6	BNP Paribas	<p>BNP Paribas was one of the first European banks to establish a presence in Hong Kong, serving international and local corporations, institutions and private clients through their dedicated corporate and institutional banking, asset management and wealth management divisions.</p>	<a href="https://www.bnpparibas.com.hk">https://www.bnpparibas.com.hk</a>
7	CGS International	<p>CGS International, a wholly-owned subsidiary of China Galaxy Securities Co., Ltd., is an integrated financial institution which offers comprehensive financial services including securities brokerage and sales, investment banking, investment research, asset management and financing in Hong Kong and overseas. CGS International is one of the pioneers in carbon research as it has set up an Institute of Carbon Neutrality focusing on the research and development of carbon credits and carbon finance.</p> <p>Their target customers include corporates, institutional and individual investors seeking professional and financial services.</p>	<a href="https://en.chinastock.com.hk">https://en.chinastock.com.hk</a>
8	SPD Bank	<p>SPD Bank is a major commercial bank in China, offering a range of banking services including retail banking, corporate banking, and financial services. Their core business includes providing deposit accounts, loans, credit facilities, and investment services to individuals and businesses.</p> <p>Their target customers are individual consumers, small to medium-sized enterprises, and large corporations seeking banking and financial services.</p>	<a href="https://eng.spdb.com.cn">https://eng.spdb.com.cn</a>

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<b>Exchanges</b>			
9	HKEX	<p>Hong Kong Exchanges and Clearing Limited (HKEX) is a publicly-traded company and one of the world's leading global exchange groups, offering a range of equity, derivative, commodity, fixed income and other financial markets, products and services, including the London Metal Exchange.</p> <p>As a superconnector and gateway between East and West, HKEX facilitates the two-way flow of capital, ideas and dialogue between China and the rest of the world, through its pioneering Connect schemes, increasingly diversified product ecosystem and its deep, liquid and international markets.</p>	<a href="https://www.hkexgroup.com">https://www.hkexgroup.com</a>
<b>Fintech/Regtech</b>			
10	BlueOnion	<p>BlueOnion is a data-driven platform focused on sustainable investments. The company connects the buy and sell sides of investment products, providing tools for investment research and construction. Their mission is to drive best practices in the investment world, enhance transparency, and promote socially responsible changes.</p> <p>Their target customers are investors and gatekeepers who prioritise sustainability, including asset owners, wealth managers, and asset managers, seeking thorough due diligence and investment screening based on qualitative and sustainable capabilities.</p>	<a href="https://www.blueonion.today">https://www.blueonion.today</a>
11	OKG Tech	<p>OKG Tech, a subsidiary of OKG Group, focuses on developing blockchain technology applications. Their Web 3 platform, OKLink.com, offers blockchain explorer, on-chain anti-money laundering solution, regulatory investigative platform, and OpenAPI service. The company also provides virtual asset trust and custody services and operates proprietary trading in virtual assets.</p> <p>Their target customers include enterprises and organisations seeking advanced technology solutions to improve their IT capabilities and business processes.</p>	<a href="https://www.okg.com.hk">https://www.okg.com.hk</a>
12	StashAway	<p>StashAway is a digital investment platform that offers investment portfolios and wealth management solutions for both retail investors and high-net-worth individuals (HNWIs). The company operates in Singapore, Malaysia, the Middle East and North Africa, Hong Kong, and Thailand. As of January 2021, StashAway surpassed \$1 billion USD in assets under management. In 2020, StashAway was recognised as a Technology Pioneer by The World Economic Forum. In 2023, StashAway was named one of the top 20 fastest-growing companies in APAC by the Financial Times and one of the Top 200 Global Fintech Companies by CNBC.</p>	<a href="https://www.stashaway.hk">https://www.stashaway.hk</a>

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13	Syfe	<p>Syfe is a digital wealth management platform offering automated investment solutions and portfolio management services. Their core business involves using technology to provide tailored investment strategies and financial planning tools to help clients grow their wealth.</p> <p>Their target customers are individual investors looking for efficient, low-cost investment management and wealth-building solutions.</p>	<a href="https://www.syfe.com">https://www.syfe.com</a>
<b>Professional Services and Consulting</b>			
14	Alaya Consulting	<p>Alaya Consulting specialises in sustainability and ESG consulting, helping companies develop sustainable strategies and meet reporting standards.</p> <p>Their target customers are businesses and organisations aiming to enhance their sustainability performance and comply with ESG and climate-related requirements.</p> <p>Since inception, Alaya has completed over 500 client projects and is the ESG advisor to the Hong Kong ESG Reporting Awards (HERA), whose shared mission is to enhance the level and quality of sustainability reporting in Hong Kong and globally.</p>	<a href="https://alayaconsulting.com.hk">https://alayaconsulting.com.hk</a>
15	Avenue Family Office	<p>Avenue Family Office offers personalised wealth management, financial planning, investment management, estate planning, and family governance services to high-net-worth individuals and families, including proprietary funds.</p> <p>Their target customers are affluent families and individuals seeking tailored financial solutions to preserve and grow their wealth across generations.</p>	<a href="https://www.avenue.limited">https://www.avenue.limited</a>
16	AVISTA Group	<p>AVISTA Group is a professional advisory firm specializing in valuation advisory, risk management advisory, corporate advisory and ESG advisory. Their core business includes providing financial advisory services, valuations for mergers and acquisitions, and risk management consulting.</p> <p>Their target customers are corporations, financial institutions, and investors seeking expert guidance on corporate transactions, valuations, and risk management strategies.</p>	<a href="https://www.avaval.com">https://www.avaval.com</a>

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17	Deloitte	<p>Deloitte is a global professional services firm offering a wide range of services including auditing, consulting, tax, and advisory. Their core business involves providing expert advice and solutions to help organizations manage their finances, operations, and compliance effectively.</p> <p>Their target customers are businesses, government agencies, and institutions across various industries seeking professional guidance and support in areas such as financial management, risk management, and strategic planning.</p>	<a href="https://www2.deloitte.com">https://www2.deloitte.com</a>
18	EY	<p>EY is a global professional services firm providing a wide range of services including auditing, consulting, tax, and advisory. Their core business is centered around helping organisations manage their finances, ensure compliance, and enhance performance through strategic advice and solutions.</p> <p>Their target customers are businesses, government entities, and other organisations seeking expert guidance in areas such as financial management, risk management, and business strategy.</p>	<a href="https://www.ey.com/en_cn">https://www.ey.com/en_cn</a>
19	KPMG	<p>KPMG is a global professional services firm offering a range of services including auditing, tax, and advisory. Their core business focuses on providing independent audits, tax compliance and advisory, and consulting services to help organisations manage risk, improve performance, and ensure compliance.</p> <p>Their target customers are businesses, governmental organisations, and other institutions seeking expert financial and strategic guidance.</p>	<a href="https://kpmg.com/cn/en/home.html">https://kpmg.com/cn/en/home.html</a>
20	PAL Advisory	<p>PAL Advisory is a professional services firm that specialises in providing corporate advisory, risk management, and compliance consulting services. Their core business includes offering strategic advice on business operations, risk assessment, and regulatory compliance to help clients navigate complex business environments.</p> <p>Their target customers are businesses and organisations seeking expert guidance on improving operational efficiency, managing risks, and ensuring compliance with regulatory requirements.</p>	<a href="https://www.pal-advisory.com">https://www.pal-advisory.com</a>

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21	PwC	<p>PwC is a global professional services firm offering a wide range of services including auditing, accounting, tax, consulting, and advisory. Their core business involves helping organisations manage their finances, ensure compliance, and improve their performance through expert advice and solutions.</p> <p>Their target customers are businesses, government entities, and other organisations seeking professional guidance in areas such as financial management, risk management, and strategic consulting.</p>	<a href="https://www.pwchk.com">https://www.pwchk.com</a>
22	Roma (meta) Group	<p>Roma (meta) Group specialises in providing integrated financial and investment services, including financial consulting, wealth management, and corporate advisory. Their core business focuses on delivering tailored financial solutions and strategic advice to help clients optimise their investment strategies and manage their financial portfolios effectively.</p> <p>Their target customers are individual investors, businesses, and institutions seeking comprehensive financial and investment guidance.</p>	<a href="https://www.romagroup.com">https://www.romagroup.com</a>
<b>Virtual Assets and Trading Platform</b>			
23	OSL	<p>OSL specialises in providing trading and investment services for digital and virtual assets, including cryptocurrencies. Their core business involves offering a platform for trading digital assets, as well as providing related services such as digital asset custody and management.</p> <p>Their target customers are individual and institutional investors interested in trading and investing in digital and virtual assets.</p>	<a href="https://osl.com">https://osl.com</a>