



HKSI Institute Autumn Dinner 2024 Sponsorship Package





About HKSI Institute

- ▶ Established in 1997 with the support of the Securities and Futures Commission (SFC) and industry leaders in Hong Kong, we reinforce, raise and promote professional standards in the financial services industry through high quality professional training, recognised local and international examinations, and flagship events for our members and market practitioners

About Autumn Dinner 2024

Objectives:

- Celebrate the induction of **Mr Tim Lui, Chairman of the Securities and Futures Commission**, as Honorary Fellow, as well as the induction of three Senior Fellows - **Mr Samuel Choi, Ms Helen Leung, and Mr Robert Lui**, recognising their exceptional dedication and contributions to the financial services industry and the HKSI Institute
- Network and build relationship with key industry stakeholders
- Engage with members



Event Details

Location

The Hong Kong Club,
1 Jackson Road, Central,
Hong Kong

Date & Time

Wednesday, 6 November,
6:30 pm to 9:30 pm

Ticket Price

- Full Table (12 guests):
HKD29,600
- Half Table (6 guests):
HKD14,400
- Individual Ticket:
HKD2,400

Attendees Profile

- Government official & regulators
- Senior financial services executives and practitioners
- Young professionals





Highlights of
Previous
Autumn Dinners



Sponsor Benefits

1 Brand Exposure

Your brand will receive exposure before, during and after the event, significantly increasing your business exposure and brand recognition.

3 Corporate Philanthropy

Your company will be acknowledged as a community leader, actively contributing to the betterment of the community and making a positive impact in the lives of its members.

2 Networking Opportunities

As an Exclusive or Diamond sponsor, your table will be positioned in a premier location, offering you exceptional networking opportunities with our esteemed professional community. This community comprises our members, regulators, financial industry leaders, and practitioners.

Exposure

Pre/post event communication materials

Through the HKSI Institute Mobile app, social media platforms (Facebook, LinkedIn, Instagram and WeChat) and other channels

HKSI Hong Kong Securities and Investment Institute
香港證券及投資學會

HKSI Institute Signature Event
Autumn Dinner 2018

Annual Dinner of the Institute
Professor KC CHAN, SBS, JP
15 November 2018 | 7:30pm - 11:00pm
JW Marriott Hotel

Individual Ticket: HK\$2,000

REGISTER NOW

Lead Sponsor
Pacific Foundation

Diamond Sponsor
建银国际 CCB International

Gold Sponsors
BDO, Deloitte, 一通通

Hong Kong Securities and Investment Institute Annual Report 2019 二零一九年報 香港證券及投資學會 59

BUSINESS REVIEW 業務回顧
MEMBER ENGAGEMENTS & OUTREACH INITIATIVES 會員參與及外展活動

Reaching Out and Deepening Relationships
During the reporting period, 27 networking and member-exclusive events were organised, namely

the annual Autumn Dinner, Study Mission to Shenzhen, the new Meet Our Leaders programme, a series of Tuesday Drinks and cocktail receptions. More than 1,600 people attended these events.

拓展人脈 深化聯繫
在報告期內，我們舉辦了27項聯誼及會員專享活動，包括秋季晚宴、深研考察團、新設的「與領袖同行」系列活動、樂聚星期二及特別酒會，超過1,600人次參與。

Sincere gratitude also to the Autumn Dinner 2018 Organising Committee for their guidance and support.

秋季晚宴得以圓滿舉行，亦有賴籌委會成員的前導及支持，學會謹表謝忱。

Members of Autumn Dinner 2018 Organising Committee	秋季晚宴籌委會成員
Mr Benson LO (Chairman)	羅傑榮先生(主席)
Mr Paul DAY	Paul DAY先生
Mr Robert LIU	呂志武先生
Mr Samuel TSANG	曾樹武先生
Mr Hans WONG	丁顯航先生

Total Number of Events 總活動次數

Networking Events 聯誼活動	4 (15%)
Young Professionals Club (YPC) Events 新晉專業團	1 (4%)
Mainland Mission to Shenzhen 深研考察團	22 (81%)

Total Number of Enrolments 總報名人次

Networking Events 聯誼活動	108 (7%)
Young Professionals Club (YPC) Events 新晉專業團	39 (2%)
Mainland Mission to Shenzhen 深研考察團	1,478 (91%)

Autumn Dinner 2018
The signature Autumn Dinner is an ideal occasion for members and practitioners to meet and connect with policy makers, regulators and corporate chairmen of our industry. Themed "Young and Connectivity", the 2018 dinner saw YPC members enjoying special priced tickets to attend the exclusive event through dinner sponsors' generous support.

秋季晚宴是學會的年度活動，也是會員和同業領袖匯聚交流的重要場合。2018年11月15日的秋季晚宴以「Young and Connectivity」為主題，承蒙一眾贊助機構不吝支持，新晉專業團會員可以折扣價購買晚宴門票，參與盛會。

逾千出席的會員和嘉賓超過200位，席上，陳家榮教授、學會副理事長曾樹武先生、黃亦勤教授及吳可熾女士亦以對學會及業界作出重要貢獻，獲頒授「傑出資深會員」頭銜。

學會謹此感謝以下贊助秋季晚宴的機構：

Lead Sponsor	主要贊助
Pacific Foundation Securities Limited	太平洋證券有限公司
Diamond Sponsor	鑽石贊助
CCBI Securities Limited	群銀國際證券有限公司
Gold Sponsors	金贊助
BDO Financial Services Limited	德安財務顧問有限公司
Deloitte Touche Tohmatsu	德勤·關黃陳方會計師行
I-Access Group Limited	一連集團有限公司

2018秋季晚宴
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逾千出席的會員和嘉賓超過200位，席上，陳家榮教授、學會副理事長曾樹武先生、黃亦勤教授及吳可熾女士亦以對學會及業界作出重要貢獻，獲頒授「傑出資深會員」頭銜。

學會謹此感謝以下贊助秋季晚宴的機構：

Joining Senior Fellow Mr Lewis Wan on stage that evening as masters of ceremonies were four YPC members Ms Sky Luo, Ms Dorothy Tong, Mr Tomas Vacek and Mr Jack Wong, creating a joyful atmosphere for our guests.

四位新晉專業團成員羅曉女士、黃芷蓉女士、Tomas Vacek先生及高曉燕先生，聯袂擔任資深會員尹麗華先生擔任司儀，使晚會更添氣氛。

Meet Our Leaders Series
The new "Meet Our Leaders" series was introduced in July 2018, offering young members a remarkable learning opportunity and direct interaction with top industry leaders from our professional community. The inaugural session was hosted by Mr Stephen Hui, Senior Fellow of the HKSI Institute, who is also the Chairman and Chief Executive Officer of Luk Fook Financial Services Limited.

為配合資深會員的需要，我們在2018年6月邀請新加坡交易所代表在「領袖計劃」平台演講，分享他們的看法和經驗。會員亦可藉此加深對聯誼券市場的認識。

由於會員反應熱烈，我們再接再厲，於2019年3月舉辦了第二次講座，讓更多會員參與。

Leaders Programme
Matching the interest of senior members of the HKSI Institute community, we organised a "Leaders Programme" with speaker from the Singapore Exchange (SGX) in June 2018. The interactive sharing session created a constructive and open platform for them to share insights and experiences with subject experts and for our members to gain a better understanding of Singapore's equity market landscape.

「領袖計劃」系列於2018年7月推出的「與領袖同行」系列活動，讓年輕會員有機會直接接觸會員社群中的業界精英，由請教者。首次活動的主持為許顯中先生，許先生現任六福金融服務有限公司主席兼行政總裁，也是學會的傑出資深會員。

Autumn Dinner 2018
2018秋季晚宴

HKSI Hong Kong Securities and Investment Institute
香港證券及投資學會

HKSI Institute Signature Event
AUTUMN DINNER 2019
THANK YOU

Dear %FirstName%,

Thank you for joining our Autumn Dinner. The joyful moments are captured in the [Dinner Album](#) and the [Photo Booth Album](#). Please click the links for viewing and downloading.

We look forward to your participation in the upcoming Business Ethics Forum themed *Business Ethics in the Digital Era*. It brings together influential leaders and key regulators to share insights on this important topic. Please click [here](#) for reservation and sponsorship opportunities.

Look forward to seeing you again soon at [upcoming events!](#)

Lead Sponsor
BC GROUP

Diamond Sponsor
Pacific Foundation

Gold Sponsors
BDO, Deloitte, 雅利多證券, 一通通, MERDEKA, ROBERTSON SOLICITORS, 中國通海金融, VISI-N PICTURES

Exposure

▶ Event day



Sponsorship Package

Full Table (12 guests): HKD29,600; Individual Ticket: HKD2,400

Recognise as the cocktail sponsor
at Garden Lounge
Value price HKD40,000



1 seat at the head table
1 table for 12 persons in
premier position
*1 full table + 1 seat price
Value price HKD32,000*



Recognise as the door gift sponsor(s)
*Door gifts crafted by social enterprise,
will be presented under your company name/logo
Value price HKD20,000*



**Exclusive
Sponsor
HKD98,000**

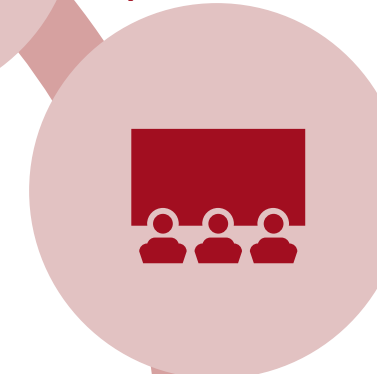
*Actual sponsorship value
HKD157,000
(Max 1 sponsor)*



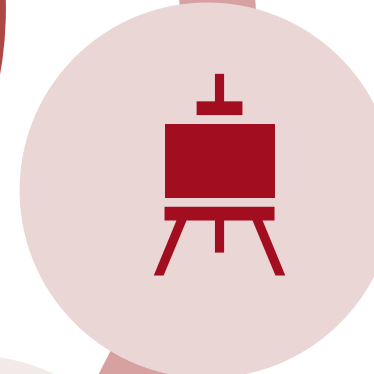
Recognise as the Young Professionals
Club (YPC) Sponsor
*12 seats for YPC member's enrolment at a special
price of HKD800/person; Value price HKD20,000*



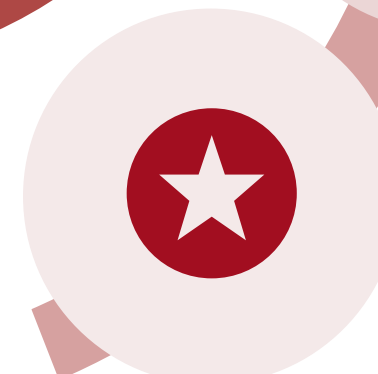
Logo placement on podium
foamboard, projector screen and
stackable cube
Value price HKD10,000



Logo exposure on signing backdrop
Value price HKD20,000



Logo exposure on place card at dinner
*Place card created by environment friendly materials
(plantable seed); Value price HKD15,000*



Sponsorship Package

Full Table (12 guests): HKD29,600; Individual Ticket: HKD2,400

Recognise as the cocktail sponsor
at Garden Lounge
Value price HKD40,000

1 seat at the head table
1 table for 12 persons in
premier position
*1 full table + 1 seat price
Value price HKD32,000*

On-stage photo opportunities



Logo exposure on place card at dinner
*Place card created by environment friendly materials
(plantable seed); Value price HKD15,000*

Logo placement on podium foamboard,
projector screen and stackable cube
Value price HKD10,000

Sponsorship Package

Full Table (12 guests): HKD29,600; Individual Ticket: HKD2,400



A La Carte Sponsorship Options

Cocktail Sponsor

Include a speech opportunity during cocktail reception session

Value price HKD40,000

Young Professionals Club (YPC) Sponsor

12 seats for YPC member's enrolment at a special price of HKD800/person

Value price HKD20,000

Door Gift Sponsor

Door gifts crafted by social enterprise, will be presented under your company name/logo

Value price HKD20,000

Sponsorship Package Summaries

Category*		Exclusive Sponsor (Quota of 1)	Diamond Sponsor (Quota of 1)	Gold Sponsor (Quota of 2)
Amount		HKD98,000	HKD78,000	HKD60,000
Pre-Event	Website	√	√	√
	Mobile App	√	√	√
	eFlyer / eReminders	√	√	√
	Social Media	√	√	√
Event Day	1 Table for 12 Persons	√	√	√
	1 Seat at the Head Table	√	√	
	Signing Backdrop	√		
	Logo Placement on Podium Foamboard, Projector Screen and Stackable Cube	√	√	
	MC Mention	√	√	
	Menu	√	√	
	On-stage Photo Opportunities	√	√	
	Place Card (Plantable Seed)	√	√	
	Door gift packing	√		√

Sponsorship Package Summaries

Category*		Exclusive Sponsor (Quota of 1)	Diamond Sponsor (Quota of 1)	Gold Sponsor (Quota of 2)
Amount		HKD98,000	HKD78,000	HKD60,000
Event Day	Cocktail Sponsor + Speech during Cocktail	√	√	
	12 seats for YPC member's enrolment at a special price of HKD800/person	√		√
Post Event	Press Release	√	√	
	Thank you note to guests	√	√	√
	Social Media	√	√	√
	eHKSI (Members' monthly newsletter)	√	√	√
	Annual Report	√	√	√

Remarks: *If an Exclusive Sponsor is confirmed earlier, the other two categories will no longer be available, and vice versa.

CONTACT US



Secure your sponsorship spot by getting in touch with us by 18 October 2024:



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www.hksi.org