



- Date: 20 November 2023 (Monday)
- Time: 2:00pm 5:10pm
- Theme: Green Grow Govern
- Venue: New World Millennium Hong Kong Hotel

72 Mody Road, Tsim Sha Tsui East, Kowloon, Hong Kong

Corporate Governance starts at the top of the organization and extends to both internal and external stakeholders. Governance is about values and vision to guide how we should behave as a company. Green must be a long-term strategy. Companies must take immediate steps to reduce their impact on the planet. Growth will occur for those who see the many opportunities that come from good governance and from understanding the impact we have on our environment.

Our 2023 conference will explore and discuss the interconnections between green, growth and governance. We will hear from a wide range of speakers who will share their vision and experiences. As management accountants we sit at the crossroads between strategy, business management, reporting and compliance. Management accountants and CIMA members can influence and lead organisations to growth by embracing good governance and acting green.



1:30pm – 1:55pm	Registration
2:00pm - 2:10pm	 Opening Remarks Mr. Stephen Walsh, FCMA CGMA Chairman of CIMA Hong Kong SAR Area Committee 2023-24, Chartered Institute of Management Accountants
2:10pm - 2:20pm	 Keynote Speech by Guest-of-Honour Mr. Joseph H. L. Chan, JP Under Secretary for Financial Services and the Treasury, The Government of Hong Kong SAR
2:20pm – 2:40pm	 Keynote Speech by CIMA Mr. Andrew Harding, FCMA CGMA Chief Executive, Management Accounting, Association of International Certified Professional Accountants
2:45pm – 3:15pm	Session 1 - Speech and presentation
	What is good Governance? Why is setting the tone at the top important? Governance is owned by the board but is also the responsibility of all employees and shareholders.
	 Keynote Speech Dr. Kelvin Wong, SBS, JP, Chairman, Accounting and Financial Reporting Council
	Moderator: - Dr. William Chen, FCMA CGMA, Chief Financial Officer, Quasar Engineering
3:15pm – 3:30pm	Break



3:30pm - 4:15pm	Session 2 – Panel Discussion
	Going green – do we all have a role to play? Or are we just green washing? Will reporting standards help? Let's not forget social responsibility too.
	Moderator: - Dr. Irelan Tam, FCMA CGMA
	 Panel members: (in alphabetical order of last name) Ms. Jessica Chan, Head of Sustainability, MTR Corporation Limited Ms. Kelly Lee, Senior Vice President, Policy and Secretariat Services, Listing, HKEX Mr. Hendrik Rosenthal, Director – Group Sustainability, CLP Holdings Limited Mr. CF Wong, ACMA CGMA, Director, Conitus Pte Ltd.
4:15pm – 5:00pm	Session 3 – Panel Discussion
	Go for Growth! How will good governance and going green bring new industries, new markets, new services and new products to organizations? How can we face the change and uncertainty?
	Moderator: - Mr. Guru Balasubramaniam, FCMA CGMA, Country President, Securitas Hong Kong
	 Panel members: (in alphabetical order of last name) Ms. Irene N.Y. Chu, Partner, ESG Advisory, KPMG Prof. Simon S.M. Ho, President, The Hang Seng University Mr. Johnny Ching Yan, Yu, Advisor to Chairman, Head of Sustainability, Henderson Land Development Company Limited Ir Dr Shelley Zhou, Head of Corporate Sustainability, Hang Seng Bank
5:00pm – 5:10pm	Closing Speech - Ms. Margaret Mak, ACMA CGMA Vice Chair of CIMA Hong Kong SAR Area Committee 2023-24, Chartered Institute of Management Accountants



Guest-of-Honour



Mr Joseph H. L. Chan, JP Under Secretary for Financial Services and the Treasury The Government of Hong Kong SAR

Mr Chan was appointed the Under Secretary for Financial Services and the Treasury on 16 August 2017.

Mr Chan has many years of senior executive experience in the banking industry. He was a Managing Director in the Global Markets Division of Credit Agricole Corporate & Investment Bank, and was a Managing Director in Financial Markets of Standard Chartered Bank.

Prior to joining the Government, Mr Chan held multiple roles in a

number of public and professional bodies, including Vice President of the Hong Kong Society of Financial Analysts, Director of Hong Kong Securities & Investment Institute, Advisor of the Chinese Gold & Silver Exchange Society, as well as a General Committee member of the Hong Kong General Chamber of Commerce. Mr Chan was also a member of the Central & Western District Council.

Mr Chan holds a Bachelor of Arts in Economics (Hon) and Psychology from the University of Michigan, USA. He is also a Chartered Financial Analyst.

Speakers (in speech order)

Opening Remarks



Mr Stephen Walsh, FCMA CGMA Chairman of CIMA Hong Kong SAR Area Committee 2023-24, Chartered Institute of Management Accountants MComm (IS), Director, Managed Services, KPMG

Stephen is Chairman of the CIMA Hong Kong SAR Area Committee. He is an internationally experienced Sales, Information Technology and Finance Executive. He is currently Director and Commercial Leader for KPMG's Managed Services and Outsourcing business in HK/China. His role covers strategy and operations, financial

management, contract negotiations with clients, costing and proposing digital solutions as well as acting as sales coach. Prior positions include Outsourcing Client Solutions Executive, Sales Management, Business Development Executive, CFO, Project Director, Integration Executive and Mergers & Acquisition Executive. He is a Fellow of the Chartered Institute of Management Accountants (FCMA), holds a Master of Information Systems (Curtin University, Australia), and is a Graduate of Australian Institute of Directors. Stephen has lived in Hong Kong for 14 years. Stephen has been a CIMA practical experience assessor for 20 years and is also an Italian Wine Scholar.



Keynote Speech by CIMA



Mr Andrew Harding, FCMA CGMA Chief Executive, Management Accounting Association of International Certified Professional Accountants

Andrew Harding FCMA, CGMA, is the Chief Executive of the Management Accounting PU at the Association of International Certified Professional Accountants.

Andrew leads all management accounting activities for the Association, develops plans and strategies, manages relationships

and delivers results for members. He is also focused on driving value for members, firstly by globalizing Continuing Professional Development (CPD).

Andrew is a Deloitte alumnus, having started his career in the mid-1980s as a trainee auditor. He progressed into training and development from there, and then began professional body work in 1991. He joined CIMA in 2009, originally as Executive Director for Global Markets, and became Managing Director in 2011—a position he held until 2016. Andrew served as Non-Executive Chairman of GTS Chemicals PLC, a Chinese company listed in London, from 2014 to 2016.

Andrew was born in London. He holds an MBA from Henley Business School at the University of Reading, and a BSc (Economics) from the University of Bristol.

Session 1 - Keynote Speech



Dr Kelvin Wong, SBS, JP Chairman, Accounting and Financial Reporting Council

Dr Wong is the Chairman of the Accounting and Financial Reporting Council. He is an Executive Director and a Deputy Managing Director of COSCO SHIPPING Ports Limited and an Independent Non-Executive Director of two listed companies in Hong Kong.

Dr Wong was a Non-Executive Director of Securities and Futures Commission (2012-2018), the Chairman of Investor and Financial Education Council (2017-2018), the Chairman of The Hong Kong Institute of Directors (2009- 2014), a member of Standing Committee on Company Law Reform (2010-2016), a member of Main Board and GEM Listing Committees of The Stock Exchange of Hong Kong Limited (2007-2013), a member of Auditing and Assurance Standards Committee of the Hong Kong Institute of Certified Public Accountants (2006-2008) and a member of Operations Review Committee of Independent Commission Against Corruption (2017-2022).

Dr Wong holds a Master of Business Administration degree from Andrews University in Michigan, USA, and a Doctor of Business Administration degree from The Hong Kong Polytechnic University.

The Chartered Institute of Management Accountants has awarded an honorary CIMA fellowship to Dr Wong in February 2023.



Session 1



Moderator Dr. William Chen, FCMA CGMA Chief Financial Officer, Quasar Engineering Nomination Committee Member, HKSAR Area Committee Member of CIMA 2022-24

Dr. Chen has 30 years' experience in financial and operation management in the Greater China and Asia Pacific region and is currently CFO of Quasar Engineering, a medical device group. He is also an Adjunct Professor of Griffith Business School and

Technological and Higher Education Institute of Hong Kong.

Dr. Chen earned his doctorate degree in Business Administration from Curtin University. He is FCMA, CGMA and FCPA (Australia & HK) and CMC holder.

Dr Chen also shows commitment to education, accountancy professional development and community services. Dr. Chen currently sits on the Griffith University's Business School Strategic Advisory Board and Accountancy Departmental Advisory Committee of City University of Hong Kong. He is member of global nomination committee and immediate past Chairman of North Asia Advisory Panel of Association of International Certified Professional Accountants and past Chairman of Chartered Institute of Management Accountants, HK Branch. Dr. Chen has also served a specialist and financial expert of HKCAAVQ and board member of several non-profit organizations, including Habitat for Humanity Hong Kong. In addition, Dr. Chen regularly participates in workshops and delivers lectures and speeches at professional associations, universities, and conferences, including the CFO Innovation Forum and CFO Summit Asia.

Session 2 Panel Discussion



Moderator

Dr. Irelan Tam FCMA, CGMA, FCPA, CMQ/OE, CSSBB, PMP, DBA, MPhil, Msc IS, Msc Mgt

Dr. Tam has over 25 years working experiences in financial planning and analysis (FP&A), budgeting, business integration and performance management, project management, information system development, internal control and risk management. She began her career with Jardines Marketing Services and moved to various accounting functions in different companies. She had worked in Johnson & Johnson for twenty years and was the Regional Finance

Director for Johnson & Johnson Medical Asia Pacific responsible for establishing the Centre of Excellence in driving business performance management, business analytics and business reporting.

Dr. Tam was awarded the Master of Philosophy in Applied Psychology in 2016, Doctorate Degree in Business Administration in 2005, Master Degree of Science in Management (Health Care) in 2002 and Master Degree of Science in Information Systems in 1995, by the Hong Kong Polytechnic University.



Dr. Tam is the Certified Manager of Quality / Organizational Excellence and Certified Six Sigma Black Belt of American Society for Quality and the Project Management Professional (PMP) of Project Management Institute.

Dr. Tam was the Chair of CIMA Hong Kong Branch Committee for 2020-2021. She has conducted several workshops with HKICPA and HKU SPACE on management accounting practices, risk management and business management.



Ms. Jessica Chan Head of Sustainability MTR Corporation Limited

Jessica is the Head of Sustainability of MTR Corporation responsible for formulating sustainability strategies and driving sustainability initiatives for the company. She developed a corporate Climate Change Strategy and leads regular review of climate risks and controls for different business units. Recently, she has formulated a long-term decarbonisation roadmap and science-based carbon reduction targets

for MTR, as well as developing a set of key performance indicators to gauge and drive the company's sustainability performance.

Jessica is a seasoned sustainability professional with over 25 years of experience in environmental and corporate sustainability. She is a member of various international and local sustainability-related committees including UITP's Sustainable Development Committee, WEF's Community of ESG Practitioners, and HKGCC's Environment & Sustainability Committee. Jessica is a member of the Board of Examiners of HKMA's Hong Kong Sustainability Award and the Programme Advisory Committee of a sustainability-related MSc programme offered by The Chinese University of Hong Kong.



Ms. Kelly Lee

Senior Vice President, Policy and Secretariat Services, Listing, HKEX

Ms Kelly Lee joined Hong Kong Exchanges and Clearing Limited ("HKEX") in 2013. She works within the Policy and Secretariat Services of the Listing Division, and has been involved in HKEX's major listing policy and ESG initiatives in recent years. Ms. Lee is currently a member of the Sustainability Committee and the Sustainability Advisory Panel of the Financial Reporting Standards Committee of the

Hong Kong Institute of Certified Public Accountants. She is also an advisor to the Climate Change Framework for Building and Construction initiative under the Sustainable Development Committee of the Hong Kong Green Building Council.

Prior to joining HKEX, Ms Lee was a senior associate practicing corporate and securities law in Hong Kong. Ms Lee graduated from the University of Hong Kong with two bachelor's degrees in Business Administration (Law) and Laws. She is a qualified lawyer in Hong Kong and in England & Wales.





Mr. Hendrik Rosenthal Director – Group Sustainability, CLP Holdings Limited

Hendrik is responsible for the Group's sustainability-related strategy, reporting and communications. He supports the senior management in sustainability and climate change-related risk management and advises on sustainability matters of the Group's power business in the Asia-Pacific region.

With more than 20 years of experience in sustainability and environmental management across the public, private and NGO

sectors, Hendrik previously led research and consulting projects in Canada, Hong Kong and Singapore.

Hendrik currently sits on a number of committees on sustainability-related matters, including as Director of the International Emissions Trading Association (IETA), Co-Chair of the Sustainability Committee for the Australian Chamber of Commerce in Hong Kong, and an advisory panel member for the Hong Kong Institute of Certified Public Accountants (HKICPA), amongst others.



Mr. CF Wong, ACMA CGMA Director, Conitus Pte Ltd.

CF Wong is an AICPA-CIMA Regional Engagement Group member and seat on LingNam University as their Business school Advisory Committee member.

CF is an independent consultant and owns his practice providing portfolio CFO services to SME, Venture funded startup and listed Companies. CF previously held senior positions including Head of

Finance in multinational and listed companies, where he led cross-cultural teams that spanned from the United Kingdom, Germany, Italy, USA, China, Hong Kong and Singapore. He also previously worked in Big Four international auditing firms.

CF's over 20 years of extensive experience covers stakeholder engagements, business partnering, strategic planning and evaluation, mergers & acquisition, financial & treasury FX management, tax strategy, audit, consolidation, financial and management reporting. He is highly skilled in setting up / winding down operations and using technology to implement automation.

CF holds an Executive MBA from the Kellogg-HKUST and is a Bachelor (Honors) of Accountancy graduate from Nanyang Technological University, Singapore. CF has been a regular speaker/ panellists at various public seminars and is a startup volunteer mentor.

He lectures regularly to university undergraduates & masters students in HK on topics like <Practical Business application of Blockchain>, <the role of an Accountant in Business>, <M&A>, <Auditing in the new age of technology> and provides career advices.



Session 3 Panel Discussion



Moderator Mr. Guru Balasubramaniam FCMA CGMA Country President, Securitas Hong Kong

Guru Balasubramaniam is currently the Country President for Securitas Hong Kong. He is also a committee member for CIMA Hong Kong SAR region and an Executive Committee member for the Hong Kong Security Association.

Guru has worked in the service industry for over a decade and has held several roles in finance, operations and Business development, before joining Securitas as their Country President. His skills are in Financial strategy, Market development, Customer Excellence, Restructuring and M&A.

Guru is a Dutch national with an Engineering and Finance master and he is also a CIMA qualified accountant. In his free time likes to read about sustainability strategies for businesses and encourages collaboration with the younger generation of leaders in the industry through mentoring.



Ms. Irene N.Y. Chu Partner, ESG Advisory, KPMG

Irene leads ESG reporting and assurance for KPMG in Hong Kong and advises listed and private companies on sustainability and climate strategy.

Irene has experience across a range of sustainability advisory services including but not limited to sustainability reporting, materiality assessment, stakeholder engagement, corporate sustainability

framework, key performance indicators (KPIs) and targets setting (including SBTs), corporate ESG capability maturity assessments, ESG due diligence, sustainability ratings, decarbonisation and data pre-assurance.



Prof. Simon S.M. Ho President, The Hang Seng University of Hong Kong

Prof. Simon S.M. Ho is President of The Hang Seng University of Hong Kong. He is a certified public accountant in the UK, Australia and Canada. Previously, he was Vice Rector (Academic Affairs) of the University of Macau (UM), Dean of the School of Business of the Hong Kong Baptist University (HKBU), and Director of the School of Accountancy of The Chinese University of Hong Kong (CUHK). Currently he is Chairman of the Citizen Advisory Committee on

Community Relations of the Independent Commission Against Corruption (ICAC) of Hong Kong. He is Editor of the Asian Journal of Business Ethics (by Springer).



He developed and taught the first university master's course on corporate governance in Hong Kong at CUHK in 1993. In 2004, he developed and launched the world's first MSc Programme in Corporate Governance. In 2005, he co-founded the biennial 'World Business Ethics Forum' organised jointly by HKBU and UM. In 2007, he was the key person in developing the Hong Kong Corporate Governance Excellence Awards, organised jointly by CHKLC and HKBU. In recognition of his contribution to corporate governance and stakeholder model, he was awarded the Faculty Pioneer Award by the Aspen Institute, USA (being described as the Oscar of the business school world by the Financial Times). He was elected as one of the 100 Most Influential People in Business Ethics by Ethisphere.



Mr. YU Ching Yan, Johnny Advisor to Chairman, Head of Sustainability, Henderson Land Development Company Limited BSc, MBA, ACA, CFA

Mr Yu Ching Yan, Johnny joined the Company in 2020 as the advisor to Chairman. Prior to joining the Company, Mr Yu held various senior positions with UBS, Credit Suisse and Price Waterhouse in both Hong Kong and London. He brought 28 years of extensive experience covering multiple disciplines including sales and marketing, investment advisory, accounting, tax and risk management and

control. He leads the sustainability development of the Company and won the prestigious Business Ledership in Sustainability Award at the Asia Pacific Leadership in Green Building Awards 2022, organised by the World Green Building Council (WorldGBC). He also provides strategic advisory on property sales and marketing, policy formulation, digital transformation and innovation. Mr Yu graduated from The London School of Economics and Political Science, University of London with a bachelor's degree in Management Science and attained his MBA degree in Finance with City University of London. He is a member of The Institute of Chartered Accountants in England & Wales and Chartered Financial Analyst Institute.



Ir Dr Shelley Zhou Head of Corporate Sustainability, Hang Seng Bank

Ir Dr Shelley Zhou is currently Head of Corporate Sustainability at Hang Seng Bank. Prior to joining Hang Seng, Dr Zhou led ESG services in APAC for Capco, where she developed ESG products and solutions for financial institutions in Asia-Pacific, established a capable team to deliver net-zero strategy advisory and ESG consultancy services, and provided internal capacity-building and external executive training on climate and ESG related topics. Dr Zhou is a sustainability professional, has 20+ years' experience in

corporate sustainability, environmental and carbon management consultancy, new energy and biotechnology in Hong Kong, China and Singapore, covering government, banking, financial, real estate and retail sectors.

Shelley holds a PhD in Environmental Engineering from the National University of Singapore and a Master of Philosophy degree in Civil Engineering from The Hong Kong University of Science and Technology (HKUST). She is also Adjunct Professor at HKUST and has offered carbon management courses since 2010.



Closing Speech



Ms. Margaret Mak, ACMA CGMA Vice Chair of CIMA Hong Kong SAR Area Committee 2023-24, Chartered Institute of Management Accountants Deputy Chief Operations Officer, Miramar Group

Ms Mak joined the Miramar Group in July 2022 as Deputy Chief Operations Officer. Ms Mak is a Fellow of the Hong Kong Institute of Certified Public Accountants, the Association of Chartered Certified Accountants and the Hong Kong Institute of Directors as well as an Associate of the Institute of Chartered Accountants in England and Wales, the Chartered Governance Institute and the Hong Kong

Chartered Governance Institute. She is also a Certified Practising Accountant Australia, Associate Chartered Management Accountant of Chartered Institute of Management Accountants and a Chartered Global Management Accountant of Association of International Certified Professional Accountants.

Ms Mak graduated from The University of London and earned a Bachelor of Science Degree in Economics. She also holds a Doctorate Degree in Business Administration, a Master Degree in Applied Business Research, a MBA Degree and a Master Degree in Finance. Ms Mak has over 30 years of experience in strategic management accounting, taxation, auditing, corporate governance and legal compliance, operations management as well as management information system. She began her career with auditing in PricewaterhouseCoopers and had held senior management positions in several Hong Kong listed companies. Prior to joining the Group, Ms Mak had worked for Fairwood Holdings Limited as the Executive Director, Chief Financial Officer, Company Secretary and Authorized Representative of the Company for more than 18 years.



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