

Case Competition 2023

Student Briefing Session

8 November 2022



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Who we are?

- ❑ A **professional membership organisation** established in 1997 by leaders in the securities and investment industry with the support of the Securities and Futures Commission (SFC).
- ❑ The HKSI Institute champions **professional standards** of excellence in Hong Kong's financial services industry and contributes to Hong Kong's role as a leading international financial centre.



What we do?

- ❑ We offer a comprehensive programme of high quality professional **training**, **events** and **internationally recognised examinations**, and a vibrant membership community to empower individuals to achieve their professional goals.

- **Case Competition** is a **signature** event launched in 2004 as Scholarship Programme which has been rebranded to Case Competition in 2021
- **Remodelling** of Case Competition 2023 to address the feedback received from Project Sponsors and Students of last year's Case Competition:
 - **Students** from [local Higher Education Institutions and selected universities in GBA](#) can participate individually or in team to enhance team spirit and collaboration
 - **Students** to choose project sponsors who offer a research topic specifically for their business needs
 - **Coaching period** by Project Sponsors on the research project is extended

Why join the Case Competition 2023?



Cash and other Rewards

Shortlisted individuals/teams will be rewarded with prizes such as **cash, eCredits, internship opportunities** (if applicable), **meeting with senior executives or ESG experts**.



Complimentary Student Membership or eCredits for Member Ambassador

Non-Student Members will be offered **one-year complimentary membership**, while our existing Student Members who refer friends to join Student Membership and participate in the competition will receive eCredits.



Engagement with Senior Executives

Participating students will be **coached by senior executives and experts** from financial institutions and gain valuable opportunity to explore the **ESG** field.



Ideas Adopted by Project Sponsor

Your ideas may be adopted by Project Sponsor and **continue to work with them and learn from industry leaders**.

- All **student participants** should be **HKSI Institute Student Members** AND **full-time undergraduates** from the following Participating HEIs & selected Universities in GBA

| No. | HEIs in HK | No. | HEIs in HK |
|-----|--|-----|--|
| 1 | Caritas Institute of Higher Education | 11 | Technological and Higher Education Institute of Hong Kong, Vocational Training Council |
| 2 | Chu Hai College of Higher Education | 12 | The Chinese University of Hong Kong |
| 3 | City University of Hong Kong | 13 | The Education University of Hong Kong |
| 4 | Gratia Christian College | 14 | The Hang Seng University of Hong Kong |
| 5 | HKCT Institute of Higher Education | 15 | The Hong Kong Polytechnic University |
| 6 | Hong Kong Baptist University | 16 | The Hong Kong University of Science and Technology |
| 7 | Hong Kong Metropolitan University | 17 | The University of Hong Kong |
| 8 | Hong Kong Nang Yan College of Higher Education | 18 | Tung Wah College |
| 9 | Hong Kong Shue Yan University | 19 | UOW College Hong Kong |
| 10 | Lingnan University | | |

HEIs in GBA

| | | | |
|---|------------------|---|-------------------------|
| 1 | Jinan University | 2 | The University of Macau |
|---|------------------|---|-------------------------|

Research topic(s) to be set based on the United Nation's Sustainable Development Goals (SDGs)

Theme: ESG



Sponsors in 2022



Company logos of **Sponsors** in Case Competition 2022 were listed on the [website](#) of HKSI Institute

Lead Sponsor



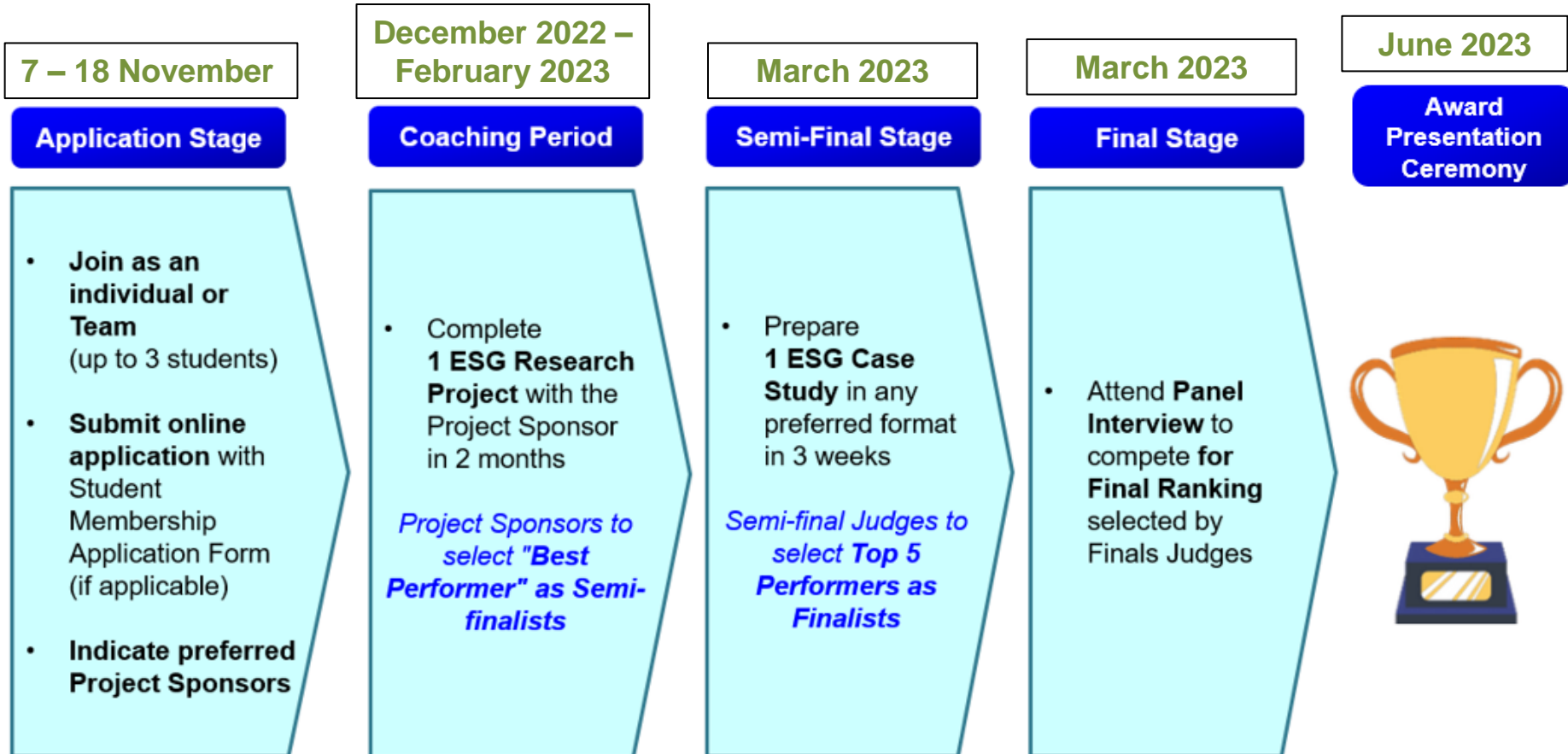
Cash Sponsors



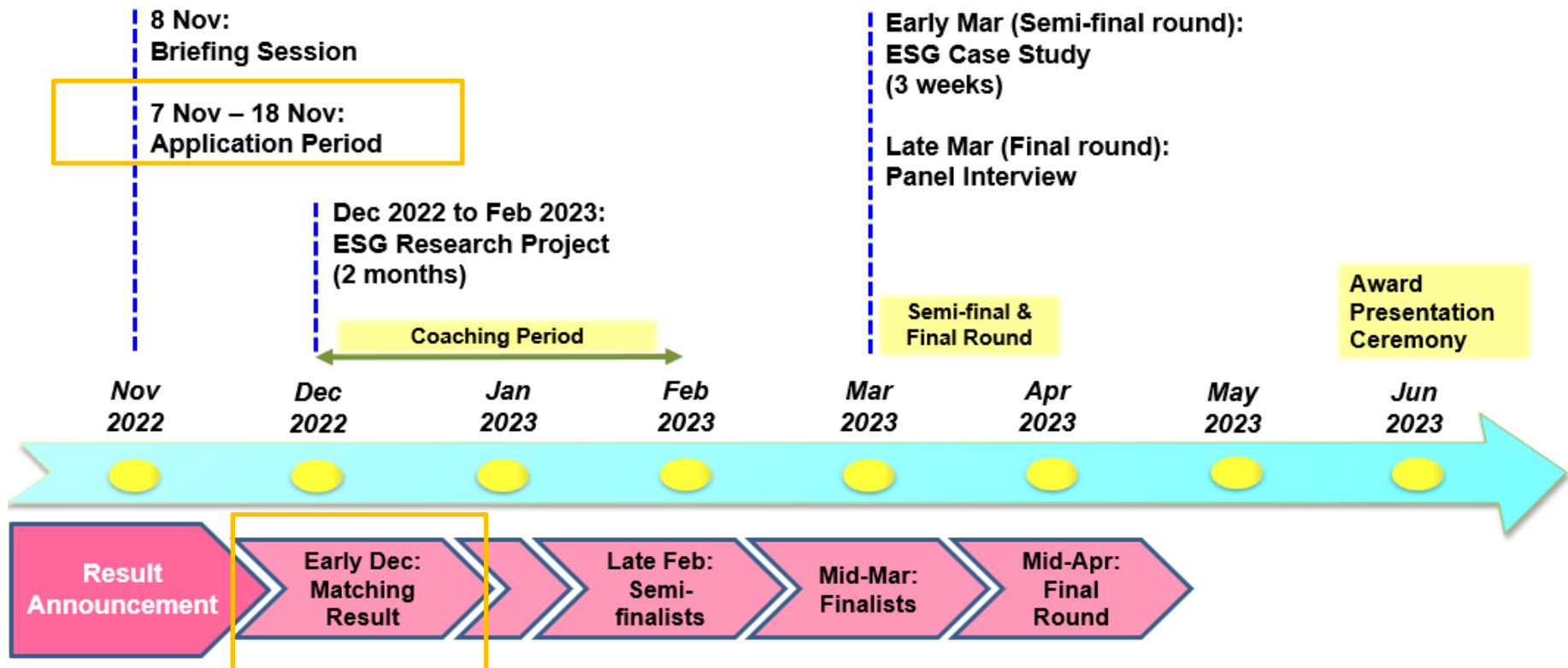
Project Sponsor (in alphabetical order)



Programme Structure



Timeline



Act now – Join the Case Competition 2023



ESG CASE COMPETITION 2023

Application Period: 7 - 18 November 2022

Apply with 3 Easy Steps

- 1** Decide to Join as an Individual or Team
- 2** Submit your Application
- 3** Choose your Project Sponsor

All Eligible Full-time Undergraduates are Welcome!

- ✓ Cash and other Awards
- ✓ Complimentary Student Membership*
- ✓ Engage with Senior Executives
- ✓ Ideas Adopted by Sponsor

*Please fill in the membership application form and subject to approval

Click [HERE](#) Submit your application by **18 November 2022**

Note: Additional steps for **Non-Student Members**:

- Complete the [Case Competition Student Membership Application Form](#) together with the supporting document (demonstrating "full-time undergraduates" status and your graduation year); and
- Email to member@hksi.org by 18 November 2022

Case Competition Team: casecompetition@hksi.org

Membership Department:

Ivy Lam, Senior Manager

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Email: ivylam@hksi.org

Wendy Ko, Officer

Tel: 3120 6141

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Find out more on www.hksi.org

