

10th Business Ethics Forum 2020

Business Ethics in the Digital Era

Sponsorship Package





- **Opening Remarks:**
Mr Paul Chan, Financial Secretary of The Government of the Hong Kong SAR
- **Industry Panel:**
Ethical Digital Framework Beyond People and Culture
- **Regulatory Panel:**
The Rise of Data and AI Ethics
- **Luncheon Keynote Speaker:**
Mr Ashley Alder, Chief Executive Officer, Securities and Futures Commission
- **4 SFC CPT / PWMA OPT and 1 IA CPD Hour(s)**

BEF 2020 Sponsorship Package Overview

(For enquiries, please contact Ms Angela Chan T: 3120 6147 angelachan@hksi.org)



Entitlements	Lead Sponsor	Diamond Sponsor	Gold Sponsor
	HKD100,000	HKD76,800	HKD56,800
Corporate Benefits / Exposure			
Corporate tables	❖❖ 2 corporate tables (24 seats)	❖ 1 corporate table (12 seats)	❖ 1 corporate table (12 seats)
Head table seating and photo opportunities	❖❖ 2 seats	❖ 1 seat	❖ 1 seat
Exclusive luncheon sponsor and lunch menu	❖		
Speaker or Moderator at the Forum	❖		
Premium Booth at Foyer (Size varies depends on the sponsorship type)	❖	❖	❖
Premium gifts sponsor for all attendees	❖		
Coffee/tea break sponsor (1) or Lanyards sponsor (1)		❖	
Logo Exposure / Mention (Logo size varies depends on the sponsorship type)			
At the Forum <ul style="list-style-type: none"> Entrance backdrop Stage LED wall Rollup banners at VIP rooms Podium and mic-wrap (Lead Sponsor only) 	❖	❖	❖
On Promotion Materials <ul style="list-style-type: none"> HKSI Institute's website and Online Portal HKSI Institute Annual Report HKSI Institute's eNewsletter eDM and flyer Post-event video clip Social media platforms Press release 	❖	❖	❖
Sponsoring students by special mention (4 students per sponsor)		❖	❖