



Ferdi Mak
Account Director of LinkedIn Hong Kong

Graduated with a property and construction management degree, Ferdi's career took multiple turns before establishing himself as an Account Director at LinkedIn Hong Kong. He has worked as a professional quantity surveyor in the beginning of his career. By chance, he made the jumped into HR where he has worked in recruitment in Australia and HK. In particular, he has previously worked as a Talent Acquisition Specialist for one of the biggest sporting company in the world, Adidas.

Currently at LinkedIn, Ferdi has covered regions in APAC such as Vietnam, Taiwan, Korea, etc. He is delighted to share insights from LinkedIn as well as recruitment trends in HK.