



Hong Kong Securities  
and Investment Institute  
香港證券及投資學會

## 10<sup>th</sup> Business Ethics Forum

# Business Ethics in the Digital Era

4 SFC CPT Hours

4 PWMA OPT Hours

Friday, 29 November 2019 | 9:00am - 2:30pm | JW Marriott Hotel Hong Kong

8:30am Registration

9:00am Introduction

9:05am Welcome Remarks by HKSI Institute Chairman

9:10am Keynote Speaker: Mr Paul Chan, Financial Secretary of The Government of the Hong Kong SAR

9:30am Industry Panel: Ethical digital framework beyond People and Culture

*In the digital era, the sheer quantity and quality of data collected by businesses has increased dramatically and exponentially. The panelists will share the challenges face in today's fast changing business environment. They will also share their insights and best practices in data and AI ethics, including ownership, confidentiality, transparency, consent, privacy and openness, which are essential components for an ethical digital framework.*

10:45am Coffee Tea Break

11:15am Regulatory Panel: The principles of ethical digital framework - Regulator's Perspective

*The trend of big data is affecting every stakeholder in the industry, including regulators. The regulators will share their views on good business ethics code and framework related to data and AI ethics in the digital era. They will also share their expectation and roles in shaping the ethical digital framework in the future.*

12:30pm Luncheon

1:15pm Luncheon Keynote Speaker: Mr Ashley Alder, Chief Executive Officer, Securities and Futures Commission

2:15pm Closing Remarks by Organising Chair of BEF 2019

