



2019
OurCrowd
Global
Investor
Summit

Startups: Making a Global Impact

Detailed Program

with session descriptions



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Hashtag: **#OCSummit19**

WiFi network: **UOB@OCSummit19**

Access all the information in this booklet, and more on our website, including speaker bios, press kit and press coverage:

summit.ourcrowd.com

Summit Schedule

08:00 - 09:00 Breakfast & Registration

09:00 - 10:30 Opening Plenary: "Startups: Making a Global Impact"

10:30 - 10:55 Networking Break

10:55 - 11:45 Breakout Sessions

11:45 - 12:10 Networking Break

12:10 - 13:00 Breakout Sessions

13:00 - 14:00 Lunch & Networking

14:00 - 15:15 Mid-Day Plenary: "Technology, Impact and Investing"

15:15 - 15:40 Networking Break

15:40 - 16:30 Breakout Sessions

16:30 - 16:55 Networking Break

16:55 - 18:10 Closing Plenary: "TEK Talks: The Human Side of Impact"

20:30 ShukTech

We are proud to be partnering with Leket Israel to ensure any leftover food from the OurCrowd Global Investor Summit will be given to the those in need.



Exhibitor Directory & Map

Entrance Exhibition

- | | | |
|-------------------------|---------------------|-------------------------------------|
| 1. Brodmann17 | 9. Bizzabo | AR/VR |
| 2. Taranis | 10. Credifi | 16. Visyon360-Training & Education |
| 3. Arbe | 11. Sense Education | 17. Visyon360-Healthcare |
| 4. Argus Cyber Security | 12. IXDen | 18. Visyon360-Social Innovation |
| 5. Viewbix | 13. Freightos | 19. Visyon360-Media & Entertainment |
| 6. c2a Security | 14. Silo | 20. Xtend Virtual Reality |
| 7. Intuition Robotics | 15. OurCrowd | |
| 8. enVerid | | |

HealthTech Lab

31. UPnRIDE
32. HIL Medical
33. RealView
34. ElMindA
35. DarioHealth
36. Finn Partners

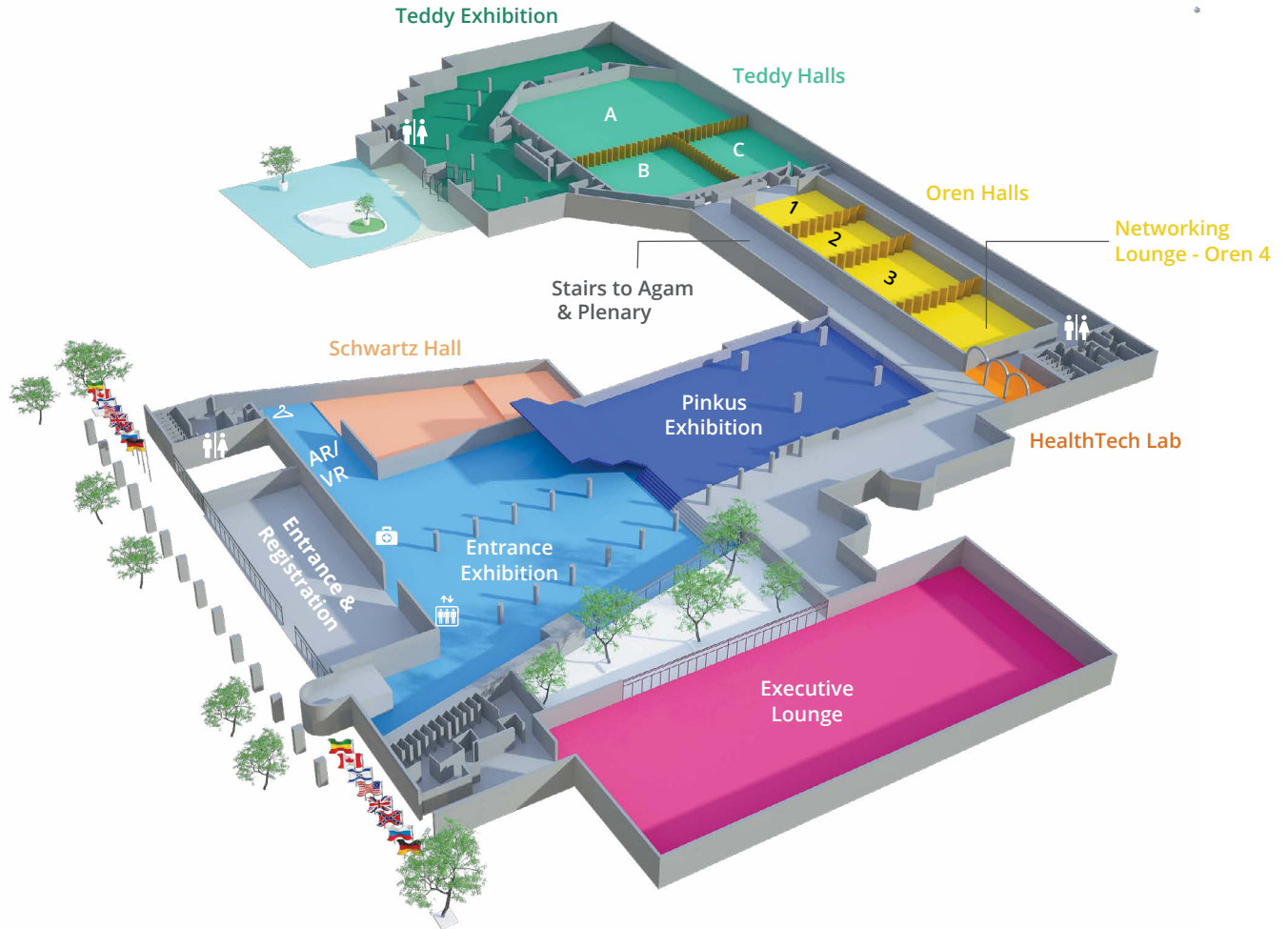
Pinkus Exhibition

21. Finnegan
- Honda**
22. Honda Accelerator
23. Hailo
24. CipherSip
25. Vayaar
26. Engie
27. Sidley
28. KPMG
29. Mobidev
30. American Israel
65. Celeno
66. Climacell
67. Necto Telecom by Panorama
68. VocalZoom
69. Blink
70. The Bouqs Co.

Teddy Exhibition

- | | | |
|--------------------------|---------------------------------|----------------------------|
| 37. BioCatch | 48. NSLComm | 55. Job Tech |
| 38. ITsMine | | 56. Locus |
| 39. Kaholo | 49. Simpli Networks | 57. Yellow Messenger |
| 40. Morphisec | | 58. Hashe Din |
| 41. ProoV | Italian Innovation Plaza | 59. Intello Labs |
| 42. ThetaRay | 50. Intesa San Paulo | 60. Agribator |
| Aussie Tech Beach | 51. Select USA | Cannabis Greenhouse |
| 43. ASX | 52. Nanomedic | 61. BOL Pharma |
| 44. Elsieht | | 62. EdenShield |
| 45. Splitit | India Pavilion | 63. GemmaCort |
| 46. Mobilicom | 53. Kovair | 64. Growee |
| 47. CropX | 54. NASSCOM | |

Ground Floor



Exhibitor Directory & Map

SportsTech Arena

- | | |
|-----------------------|----------------------|
| 71. <i>Texel VR</i> | 74. <i>Track 160</i> |
| 72. <i>2020 Armor</i> | 75. <i>Wingfield</i> |
| 73. <i>RSPCT</i> | |

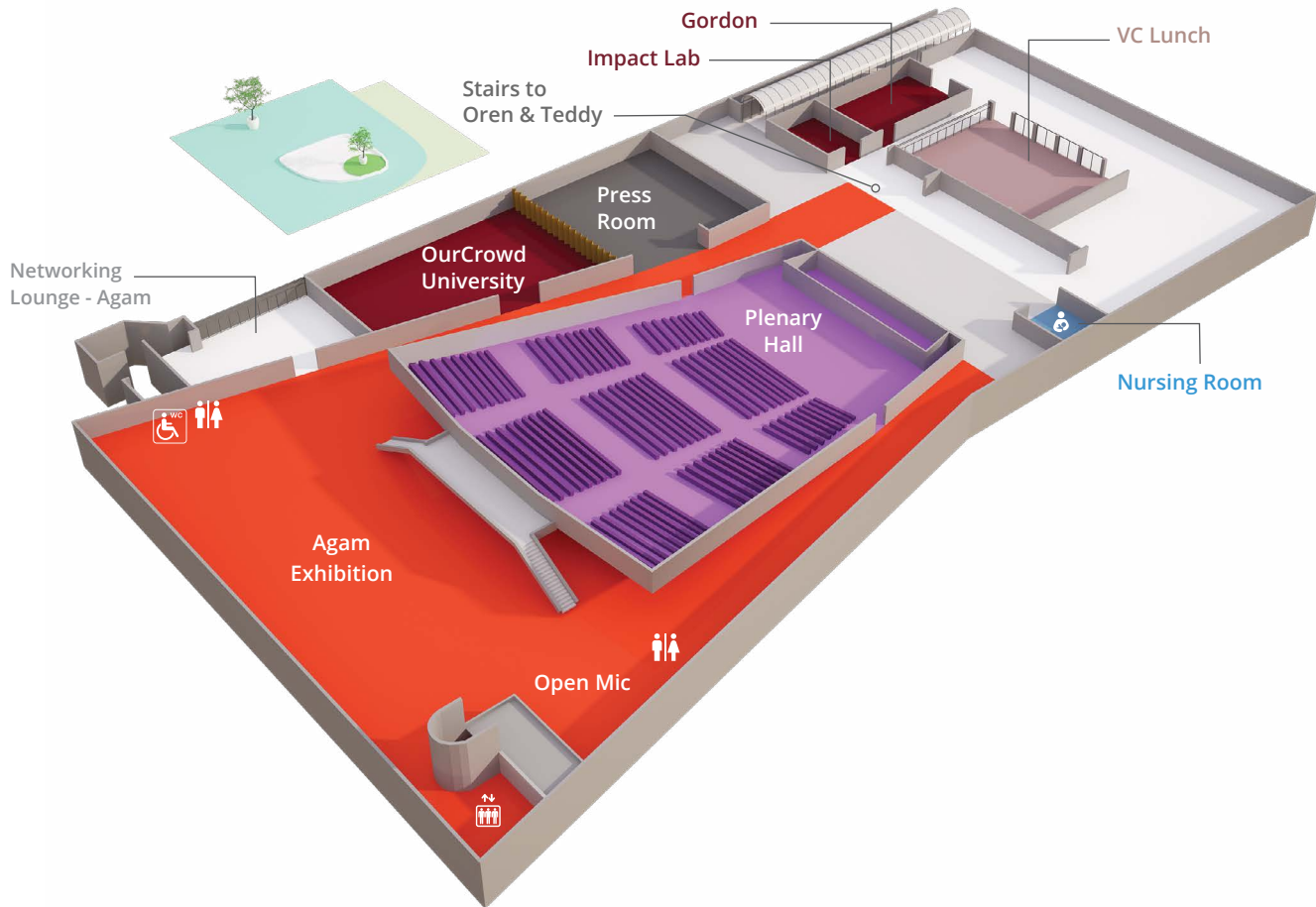
Agam

- | | |
|---|------------------------------------|
| 76. <i>Watergen</i> | 90. <i>Mary Energy</i> |
| | 91. <i>Canworks</i> |
| <u>Korean Pavilions - KSD, GEF & ACRES</u> | |
| 77. <i>INGINE</i> | 92. <i>SkyTran</i> |
| 78. <i>Deep Search</i> | 93. <i>Simpli Networks</i> |
| 79. <i>SPOMETICS</i> | 94. <i>Beyondmeat</i> |
| 80. <i>JEIOS</i> | |
| 81. <i>iPlateia</i> | <u>Impact Alley</u> |
| 82. <i>YBSOFT</i> | 95. <i>Jerusalem Village</i> |
| 83. <i>Askstory</i> | 96. <i>Koby Mandell Foundation</i> |
| 84. <i>Newsystock</i> | 97. <i>Jgive</i> |
| 85. <i>Quorum Bio</i> | 98. <i>Puzzle</i> |
| 86. <i>Eunsung</i> | 99. <i>IVC</i> |
| | 100. <i>Leket Israel</i> |
| <u>Korean Pavilions-Yozma</u> | 101. <i>ICEJ</i> |
| 87. <i>gpoon</i> | 102. <i>StellarNova</i> |
| 88. <i>Ridus</i> | 103. <i>JCT</i> |
| 89. <i>Jin Tech</i> | |

Open Mic for Entrepreneurs

- | | |
|-----------------------------------|-------------------------|
| • <i>Poiike Foodtec</i> | • <i>CityMaaS</i> |
| • <i>Marx Biotechnology Ltd.</i> | • <i>Speculo</i> |
| • <i>Make My Day</i> | • <i>Okulo</i> |
| • <i>BeeWise</i> | • <i>Diagnoz.me</i> |
| • <i>The Wholly See</i> | • <i>RenewSenses</i> |
| • <i>Bio-Fence</i> | • <i>Apaia</i> |
| • <i>MDI</i> | • <i>Brarista</i> |
| • <i>Vizable.zone</i> | • <i>Walk With Path</i> |
| • <i>Toref</i> | • <i>Sixfold</i> |
| • <i>RespiDx Ltd</i> | • <i>Bioscience</i> |
| • <i>BrightMerge</i> | • <i>Advanced</i> |
| • <i>Frizzl</i> | • <i>Analytics</i> |
| • <i>GoWith</i> | • <i>NAVA</i> |
| • <i>IntellAct</i> | • <i>See.Sense</i> |
| • <i>Wishing Well</i> | |
| • <i>WeDrive</i> | |
| • <i>GammaSeed</i> | |
| • <i>Gamitee</i> | |
| • <i>EDAS Healthcare</i> | |
| • <i>Castor Technologies Ltd.</i> | |
| • <i>BotanoHealth</i> | |
| • <i>SalientEye</i> | |
| • <i>TumourVue</i> | |
| • <i>StellarNova</i> | |

Upper Floor



Special Spaces

Hands-on Tech Demos 100+ Exhibitors

Throughout the venue interact with some of the coolest technologies on the market—or not yet on the market. From virtual reality to medical diagnostic devices to consumer products, it's a chance to personally experience the future.



All around the venue

Networking Lounge - Oren 4

Take a break from the packed program and the tech-filled halls in this space dedicated to meeting, interacting, and conducting business with other Summit attendees. Sponsored by El AI and Cockpit Innovation.

The Digital Chef: Applying Digital Thinking to the Restaurant Experience Time: 13:30

Star Chef Shahaf Shabtay and El AI's Chief Digital Officer discuss how new concepts like micro-moments, design-thinking, customer empowerment, and frictionless journeys are changing everything in the restaurant experience from the way the kitchen operates to the food itself.



Oren 4

HealthTech Lab

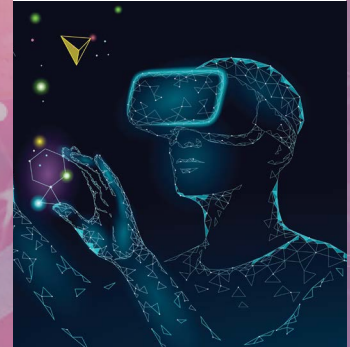
Step into the future of healthcare, with startups at the cutting edge of MedTech and Digital Health. From proton-beam cancer therapy to medical holography, Big Data disease prevention to brain mapping, be prepared to have your mind blown and your body fit. Sponsored by Johnson & Johnson, Finn Partners, Halma, and Clifford Chance.



HealthTech Lab

AR/VR Zone

The latest virtual reality and augmented reality technologies are on display to give attendees a real-live, real-time experience. Innovations in education, healthcare, media, and social impact will rock your reality and your idea of what's possible.



Entrance Exhibition

Aussie Tech Beach

Take a stroll on the sand and get a taste of the Australian spirit and initiative with some of the most compelling startups from Down Under and beyond on display, sponsored by the Australian Securities Exchange and National Australia Bank. You'll want to dive right in!



Teddy Exhibition

India Pavilion

See remarkable examples of the startup phenomenon that is India today. Drawing from one of the biggest pools of pure tech talent in the world, this collection of entrepreneurial inventiveness will impress and inspire you. Sponsored by the Embassy of India to Israel, and the Economic Diplomacy & States Division, Ministry of External Affairs, Government of India.



Teddy Exhibition

Italian Innovation Plaza

Get a taste of the country where the excitement of invention is cradled by the glories of antiquity. See some of Europe's most exciting technology in the midst of an authentic village square from the Bel Paese (the Beautiful Country). Sponsored by Intesa Sanpaolo Innovation Center.

Time: 11.30 - 11.40 *Opening remarks by Vincenzo Antonetti Head of Promotion and Development of Innovation - International Network of ISP Innovation Center.*



Teddy Exhibition

Cannabis Greenhouse

With investment in cannabis research, technology and industry hitting \$14 billion, the sector has arrived. See the latest and greatest startups ready to wow the world in cultivation, medicine, agriculture, and more.



Teddy Exhibition

Special Spaces

Networking Lounge - Agam

Take a break from the packed program and the tech-filled halls in this space dedicated to meeting, interacting, and doing business with other Summit attendees. Sponsored by Yigal Arnon.

Introduction to YTech Runway Time: 11:45

Find out about the online home for members of the high-tech ecosystem, where they can find the tools, content and referrals they need. Powered by Yigal Arnon & Co., YTech Runway provides a one-stop resource for tech founders, investors, and service providers.



Agam Glass Lobby

Impact Alley

The impact revolution has arrived, as individuals, corporations, and governments turn their energies toward making the world into a better place. See a lineup of some of the most forward-thinking, hands-on, and effective NGOs and non-profits in the world – and get involved!



Impact Alley

Korean Pavilions

Korea is more than just the world's number one producer of mobile phones, displays, and semiconductors; it's also a hotbed for innovation. Come see the best of the startups from one of the powerhouses of Asia in two pavilions. Sponsored by the Korea Securities Depository, Global Entrepreneurs Foundation, Acres International and Yozma.



Agam

SportsTech Arena

Whether you're on the track or in the stands, you'll want to visit this special space highlighting the latest in innovations for both sports spectators and participants, from wearables to protective gear and 3D streaming to Big Data stats. Sponsored by ADvantage & leAD.



Agam

Special Events

Open Mic for Entrepreneurs

Throughout the day, OurCrowd is providing a stage, a microphone and a screen for any startup hopeful to win over an audience. An invaluable opportunity for entrepreneurs looking to be heard – and for attendees to get a first look at some potentially overlooked opportunities. It's Hyde Park Speaker's Corner for tech dreamers.



Agam

OurCrowd University Master Classes in Startups

Get schooled on the fundamentals of investing and building startups in this intensive, three-part course. Front-line experts will teach investors everything from term sheet essentials to deal selection, and entrepreneurs the essentials of building a brand and raising your social profile.

1. Startup Investing Bootcamp
(see page 15)

2. Sticking to Your Bets: Follow-on Investing Through Good Times and Bad
(see page 19)

3. Branding and Vlogging: A Brainstorm with NasDaily and @Hilzfuld
(see page 25)

OurCrowd University

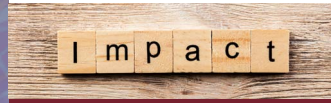
The OurCrowd Impact Master Classes

With investors, entrepreneurs & multinationals focusing on social & environmental goals, OurCrowd helps demystify and support this crucial trend. Top impact practitioners and company execs teach you about the basics, the investment approaches, & guiding a company to impact success.

1. Impact Bootcamp: What Is It? Who's Doing It? And How Do I Measure It? *(see page 15)*

2. Making the Biggest Bang with Your Bucks: Successful Impact Investors Tell All *(see page 19)*

3. How To Make An Impact with Your Company
(see page 25)

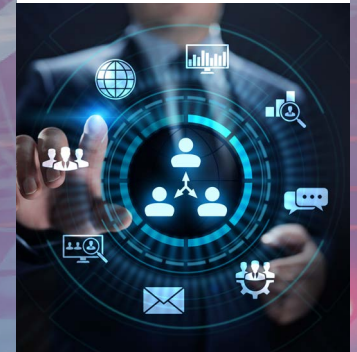


OurCrowd Impact Lab

Meet The Startups

In three dedicated venues, the entrepreneurs behind the most exciting tech startups present updates on their investment opportunities throughout the day. Sponsored by DLA Piper.

(For more information see pages 16,20,26)



Oren 1, Oren 2, Oren 3

Detailed agenda

08:00 - 09:00 *Registration & Breakfast*

09:00 - 10:30 *Opening Plenary*

Plenary Hall

Startups: Making a Global Impact

MC: Matthew Kalman, Middle East Correspondent, Bloomberg BNA

Greetings from the Mayor of Jerusalem

Moshe Lion welcomes the international crowd to the most historic city in the world and a growing center of innovation.

Moshe Lion, Mayor of Jerusalem

The State of the Crowd

OurCrowd CEO Jon Medved provides an intriguing update on the tech landscape, the Innovation Nation, and how the crowd continues to revolutionize startup investing. He will also debut a special video presentation.

Jon Medved, CEO & Founder, OurCrowd

Startups: Making a Global Impact

A series of eye-opening sessions on the incredible power of breakthrough technologies to make a real and lasting difference in the lives of individuals and societies alike.

Natural Disasters:

Adam Kaplan, CEO, Edgybees
Garret Bryl, UAS Pilot for the Joshua, Texas Fire Dept.

Shimon Elkabetz, CEO, Climacell

Human Disabilities:

Oren Tamari, CEO, UPnRIDE
Adir and Liat Siman Tov
Maurice Ferre, CEO, Insightec

Moderator: Laly David, Partner, Business Development, OurCrowd

Ecosphere in Crisis:

Udi Meirav, Founder, enVerid
Joseph G. Allen, Director, Healthy Buildings Program, Harvard T.H. Chan School of Public Health
“Modern Plagues”
Gidi Stein, Founder & CEO, Medaware
Dana Chanan, CEO, Sweetch
Cathie Reid, Co-Founder & Digital Advisor, ICON Group

10:30 - 10:55 *Networking Break*

10:30 Open Mic for Entrepreneurs begins

Agam

Investment Spotlight

Sneak peeks and snapshots of some of the most exciting startups and funds available today.

Andy Kaye, *President & Chief Institutional Officer, OurCrowd*

Morris Laster, *Venture Partner, Medical Advisory Board, OurCrowd*

Eric Gnock Fah, *COO, Klook*

Chen Barak, *CEO, Nanomedic*

Summit Preview

Highlights of the incredible spectrum of Summit programming, opportunities for networking, and tips on how best to take advantage.

Jon Medved, *CEO & Founder, OurCrowd*

10:40 Indian Pavilion Ribbon Cutting Ceremony

Teddy

10:55 - 11:45 Breakout sessions

Teddy A

Eat the Sharks: Three Entrepreneurs Grill Three VCs

We're turning the tables on the venture capitalists again, with a whole new set of speakers. Three founders of successful startups put the feet of three leading investors to the fire. The VCs compete to explain what they can do for their investments, illuminating the upsides and downsides of the whole venture process. Once again, the sharks are in the cages, looking out.

Moderator:

Stewart Rogers, Analyst-at-large, VentureBeat

Speakers:

Ron Stern, Partner, Portfolio Management, OurCrowd

David Citron, Partner, Global Founders Capital

Avra van der Zee, Director, Market Entry at Uber

Eric Gnock Fah, COO, Klook

Eyal Gura, CEO, Zebra Medical Vision

Teddy B

Hacked Cars, Stolen Identities, and Short-Circuited Pacemakers: Cybersecurity in a Connected World

The more the world gets wired, the greater the vulnerabilities. Cybersecurity professionals from key sectors present rapid-fire presentations on tech defenses that could make the difference between prosperity and failure, life and death.

Introductory Remarks:

Michael Rosen, Litigator, Kobre & Kim

Moderator:

Sian Goldofsky, Senior Analyst, Investments, OurCrowd

Speakers:

Michael Dick, CEO, C2A Security

Mark Gazit, CEO, ThetaRay

Gadi Mazor, COO, Biocatch

Teddy C

Two Truths and a Lie: Top Venture Fund Managers Get Tested

In an entertaining game with serious implications, four masters of venture capital will test their communications skills and the audience's ability to distinguish fact from fiction. As the audience votes on who's lying and the truth is revealed, the managers will shed light on the mechanics and opportunities of investing through VC funds.

Moderator:

Richard Norman, Managing Director Co-Head, Funds, OurCrowd

Speakers:

Jacques Benkoski, Partner, US Venture Partners

Mikael Johnsson, General Partner, Oxx

John Backus, General Partner, PROOF

Micah Tapman, Managing Partner, 7Thirty Opportunity Fund

Schwartz

New Models for Transforming Healthcare: MedTech and Digital Health Case Studies

Two paradigms for the development and delivery of healthcare hold great promise. In the first case study, investors and multinationals show how Digital Health innovation outside the U.S. can turn startup technologies into market leaders. In the second, top investors show how focusing on MedTech technologies with the most potential for disruption can supercharge their impact.

Introductory Remarks:

Goel Jasper, Managing Partner, Finn Partners

Speakers:

Chaim Lotan, Director, Heart

Institute, Hadassah Medical Center

Jonathan Weisen, Medical Advisory Board, OurCrowd

Morris Laster, Venture Partner,

Medical Advisory Board, OurCrowd

Allen Kamer, Managing Partner, Qure

Qure Speakers from Europe, South America, Asia, South Africa

Gordon

**An Ecosystem for All:
Supporting Arab
Entrepreneurship**

As the region matures and the needs and opportunities in tech become ever greater, more and more Arab innovators and investors are meeting the challenge, and meeting with challenges. A panel of VCs and entrepreneurs who are part of the wave or have worked to support it discuss the issues, roadblocks and practical steps ahead.

Moderator:**Ori Sobovitz***Head of Government Relations and Israeli Partnerships***Speakers:****Saed Nashef**, *Sadara Ventures***Yadin Kaufman**, *Sadara Ventures***Ola Baker Salameh**, *Sebana Medical***Itzik Frid**, *Takwin Labs*

OurCrowd University

Master Classes in Startups**Startup Investing Bootcamp**

Get ready to learn everything you need to know about investing in private companies, from valuations and term sheet essentials to deal selection and portfolio diversification.

Speaker:**Shmuel Bornstein**, *Director, Portfolio Management, OurCrowd*

OurCrowd Impact Lab

OurCrowd Impact Lab**Impact Bootcamp: What Is It? Who's Doing It? And How Do I Measure It?**

Experts in investing and social projects provide a fascinating workshop on the current impact landscape and how both companies and investors can define and quantify impact. Essential insights for anyone serious about an impact-driven approach.

Speakers:**Liad Ortar**, *Manager, Corporate Social Responsibility Institute (CSRI)***Gila Norich**, *Director, Impact Advisory Practice, Social Finance Israel*

Check the Summit website for additional speakers

11:40- 12:50 Italian Innovation Plaza-Company Pitches

Teddy - Italian Innovation Plaza

10:55 - 11:45 Breakout sessions

Oren 1, 2, 3

Meet the Startups

Sponsored by DLA Piper

Oren 1

Enterprise Software

Session moderator and introductory remarks: David Avraham, DLA Piper

Kaholo - Kaholo offers a complete integrated development environment and software development kits which reduce automation development and execution time by 90% and 50-80% respectively.

Viewbix - Technology that transforms a video into a mini-website in five minutes

Panorama - Transforms any business user into a data scientist

Applango - Provides companies with insight into software usage to optimize performance

Applio - Employment tool for high-volume service industries

Oren 2

For accredited investors only

Funding companies

Session moderator and introductory remarks: Naomi Maryles, DLA Piper

Neura - Intelligently transforming customer engagement via real-world behavior

skyTran - Building the future of transportation for cities

ITsMine - AI powered Data Loss Prevention solution combating data theft

NSLComm - Accelerating satellite communications with expandable antennas

NortecView - Making underground infrastructure visible

yulife - Insurtech inspiring life, rewarding health, protecting people

Oren 3

Enterprise Hardware & Consumer

Session moderator and introductory remarks: Jeremy Lustman, DLA Piper

Celeno - Next-gen Wi-Fi for the era of high-speed connectivity

VocalZoom - A unique optical sensor technology for accurate measurement of distance, speed, and vibration for predictive maintenance at scale with very low integration costs

uBeam - A groundbreaking solution to charge mobile devices through the air

Unispectral - Hyperspectral digital imaging MEMS (microelectromechanical system) sensors

Silo - Uses IoT technology to revolutionize food storage and limits food waste

DarioHealth - Personalized, pocket-sized, all-in-one glucose meter coupled with a robust real-time mobile app to monitor and manage diabetes quickly, efficiently, and accurately.

11:45 - 12:10 Networking Break

Drinks with the Brits: Celebrating a UK-Israel partnership in Tech and Science- Sponsored by British Embassy Israel

Networking Lounge – Oren 4

Featured Sponsors

Platinum

Jefferies

Gold



ACRES international
Speakers · Contents · Platform

SIDLEY

12:10 - 13:00 Breakout sessions

Teddy A

The Cannabis Revolution: Saving Lives and Changing Society

First-person accounts of the incredible ability of cannabinoids to replace addictive painkillers, address developmental delays caused by autism, and alleviate PTSD symptoms are just the first part of the story. Top experts and scientists also reveal how changes wrought by cannabis may signal a paradigm shift in society itself.

Moderator:

Barbara Sadick, Reporter

Speakers:

Riley Cote, Former Professional Hockey Player & Sports Health Activist
Micah Tapman, Managing Partner, 7thirty Opportunity Fund
Abigail Dar, Cannabis specialist
Tamir Gedo, CEO, BOL Pharma
Peter Shaw, Chairman of the Board, EdenShield
Ben Goor, Online Marketing Expert
Inbar Maymon Pomeranchik, Founder, BioDiligence

Teddy B

Pitch the Press : How To Become a Media Tech Star

Senior journalists from some of the world's most influential media organizations reveal what piques their interest and gets them to write for their audiences of millions. Startup CEOs will tell their stories and get schooled in what they're doing wrong and what they could do right. If you've ever wondered why things make the news, this is the session for you.

Moderator:

Matthew Kalman, Middle East Correspondent, Bloomberg BNA

Speakers:

Mary-Ann Russon, BBC News Online
Rina Raphael, Fast Company
Becky Peterson, Business Insider
Frederic Lardinois, News Editor, TechCrunch
Raz Itzhaki Tamir, CEO, NSLComm
Eran Baniel, CEO, DouxMatok
Adam Kaplan, CEO, Edgybees

Teddy C

AI Changes Everything: Products, Industries, and Happiness

Artificial Intelligence (AI) is becoming universal, applied across all sectors, from robots to toasters, from education to healthcare. An elite group of entrepreneurs, scientists, and venture capitalists explore the implications of AI on their respective industries, as well as its impact on the biggest challenges facing society.

Moderator:

Gil Press, Managing Partner at gPress

Speakers:

Ideshini Naidoo, Senior Vice President, Engineering, Wave
Seth Haberman, CEO, Sense Education
Eyal Gura, CEO, Zebra Medical Vision Ltd.

Schwartz

The Great Tech Debates: Designer Babies, Big Brother, and the New Plagues

In three face-offs between some of the leading minds in tech, business, and science, we tackle the biggest issues today: the ramifications of genetic editing, the risks and opportunities of governments addressing a robotic future, and whether manufactured medicines will save humanity or wipe it out.

Introductory Remarks:

Stephen Reese, Partner, Clifford Chance

Moderator:

Lydia Dishman, Reporter, Fast Company

Speakers:

Gigi Levy Weiss, Managing Partner, NFX Guild
Dov Greenbaum, Director, Zvi Meitar Institute for Legal Implications of Emerging Technologies
More speakers on Summit website

Gordon

Will the Next Google Come from Mombasa?

Silicon Valley and Israel are beginning to share the limelight of innovation and capital. Leaders in business, tech and government from Asia, Africa, LATAM, and the Middle East describe the exciting opportunities and challenges of sourcing and supporting startups in unexpected places.

Moderator:

Fleur Hassan-Nahoum, Deputy Mayor of Jerusalem in charge of Foreign Affairs

Speakers:

Dilek Dayiniari, Partner, Scale X Ventures

Joseph Mucheru, Kenyan Cabinet Secretary in the Ministry of Information and Communications

Debjani Ghosh, President of NASSCOM

Young Joo Laila Choe, Investment Officer, IDB LAB, IDB Group

Francesca Warner, Co-Founder of Diversity VC

OurCrowd University

Master Classes in Startups**Sticking to Your Bets: Follow-on Investing Through Good Times and Bad**

How to handle inevitable market setbacks, why they're sometimes good news for startup investors, and capitalizing on low valuations. Includes case studies from the veterans who snatched victory from the jaws of defeat.

Moderator:

Shmuel Bornstein, Director, Portfolio Management, OurCrowd

Speakers:

Etai Kramer, Managing Director Co-Head, Funds, OurCrowd

Ron Stern, Partner, Portfolio Management, OurCrowd

Avra van der Zee, Director, Market Entry, Uber

Dror Sharon, Co-Founder and CEO, Consumer Physics

OurCrowd Impact Lab

OurCrowd Impact Lab**Making the Biggest Bang with Your Bucks: Successful Impact Investors Tell All**

Top funds & advisory firms that have used their capital to make the world a better place reveal their very different approaches. Essential strategies & tips on how to turn your dollars into positive outcomes for people & society.

Moderator:

Richard Norman, Managing Director Co-Head, Funds, OurCrowd

Speakers:

Yaron Neudorfer, CEO, Social Finance Israel

Dalia Black, Principal, DB Consult

Vanessa Bartram, Managing Partner, Zora Ventures

Ran Grodecki, Managing Partner, Bridges Israel

Check the Summit website for additional speakers

12:50 Closing remarks by His Excellency Gianluigi Benedetti,
Italian Ambassador to Israel
Teddy - Italian Innovation Plaza

12:10 - 13:00 Breakout sessions

Oren 2, 3

Meet the Startups

Sponsored by DLA Piper

Oren 2

Mobility

Session moderator and introductory remarks:

Naomi Maryles, DLA Piper

VayaVision - AI sensor fusion platform serving as the brain of autonomous vehicles

Arbe - Bringing the power of radar to autonomous driving

C2A Security - C2A provides protection from life-threatening cyber-attacks to the automotive industry with its in-vehicle end-to-end cyber protection.

Engie - Streamlined auto-repair marketplace using connected car diagnostics

Innoviz - Develops technologies for autonomous driving that includes smart 30 sensing, sensor fusion, and accurate mapping and localization

Oren 3

Cybersecurity & FinTech

Session moderator and introductory remarks:

Jeremy Lustman, DLA Piper

IXDen - IoT software solution that introduces patent-pending, security technology to protect businesses and organizations from IoT information tampering.

BioCatch - Uses behavioral biometrics to detect online threats and stop financial fraud

ThetaRay - Transforming the way the world benefits from data

Credorax - Provides online payment processing and acquiring bank services for a diverse range of online merchant

Morphisec - Moving target cyberdefense

QuantLR - A Jerusalem based startup that aims to provide quantum cryptographic solutions which will be based on the quantum key distribution (QKD) technology to protect communicated data.

13:00 - 14:00

Lunch

Around the venue

Applying Digital Thinking to the Restaurant Experience

13:30 sponsored by El Al in the Networking Lounge - Oren

Invite-only VC lunch

Sponsored by Finnegan

Featured Sponsors

Silver

HondaXcelerator[®]



YIGAL ARNON & Co.
LAW FIRM

VISA

KPMG



ASX
AUSTRALIAN SECURITIES EXCHANGE

UOB

**START-UP
NATION
CENTRAL**

Bronze

enel



Puzzle Israel
Travel • Eat • Connect



대구광역시
DAEGU METROPOLITAN CITY

FINN
PARTNERS

GT GreenbergTraurig

FINNEGAN

ELAL
IT'S NOT JUST AN AIRLINE. IT'S ISRAEL

대구창조경제혁신센터



DLA PIPER

THE YOZMA GROUP
managing venture capital funds since 1993

Cockpit
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14:00 - 15:15 Mid-Day Plenary

Plenary Hall

Sponsored by Sidley

“Technology, Impact, and Investing”

MC: **Matthew Kalman**, Middle East Correspondent, Bloomberg BNA

Introductory Remarks: **Effie Vasilopoulo**, Partner, Sidley

Creating the Impact Nation

The CEO of the Israel Innovation Authority reveals what's been done to bring underrepresented populations - Arabs, women, Ultra-Orthodox - into the ecosystem, and what's still ahead.

Aharon Aharon, CEO, Israel Innovation Authority

Top 10 Tech Impact Trends for 2019

A look at what will be impactful, disruptive and actionable in the coming year. A highly anticipated presentation by senior OurCrowd investing leaders.

Eli Nir, Senior Investment Partner, OurCrowd
Stav Erez, Partner and EVP Business Development, Labs/02

Investment Spotlight

Sneak peeks and snapshots of some of the most exciting startups and funds available today.

Alan Weisleder, Partner and EVP Investor Relations, OurCrowd
Micah Tapman, Managing Partner, 7Thirty Ventures
Noam Lotan, Member of the Board of Directors, Surgical Theater
Eran Baniel, CEO, DouxMatok
Ashira Gobrin, Senior Vice President, People & Culture, Wave

15:15 - 15:40 Networking Break

Using Data To Fix the World

The Director of Data Science & Chief Scientist for eBay details how she's using algorithm-based techniques to predict – and thus prevent – calamities such as disease outbreaks and genocide.

Speaker:

Kira Radinsky, Chief Scientist and Director of Data Science, eBay

OurCrowd Global News Desk: Tech Announcements & More

Breaking news and features on major announcements from around the world, including OurCrowd, portfolio companies, partners and others.

Anchor:

Elliot Gotkine, Former BBC and Bloomberg Journalist

Speakers:

Ram Jambunathan, SVP and Managing Director, SAP.io

Richard Norman, Managing Director Co-Head, Funds, OurCrowd

Dor Skuler, CEO and Co-Founder, Intuition Robotics

ElliQ, Intuition Robotics

Dror Sharon, CEO and Co-Founder, Consumer Physics

Steve Lerner, VP Sales and Marketing for Animal Nutrition, Christian Hansen

Shane Young, CEO and Co-founder, PETstock

Eli Hasson, CEO, Pet Health Innovation Labs

John Tabis, CEO, The Bouqs Co.

15:40 - 16:30 Breakout sessions

Teddy A

Demo Theater: No Pitches, Just Wow

A lineup of the coolest, most eye-popping technologies from leading-edge startups. Live demonstrations by the innovators themselves, with a unique audience participation mixed in.

Introductory Remarks:

Adam Snukal, IP and Technology Shareholder, Greenberg Traurig LLP

Moderator:

Shmuel Bornstein, Director, Portfolio Management, OurCrowd

Featuring:

Tal Dagan, COO, Magisto
Yaniv Maor, Founder and CEO, Tevel
Simon McElrea, CEO, UBeam
Oded Cnaan, VP Product, TechSee
Chen Barak, CEO, Nanomedic Technologies
Kurtis Auguste, Surgeon, presenting Surgical Theater

Teddy B

Cloud Mobility: Wiring the World for Transportation

Cutting-edge technologies are facilitating a world of on-demand connected transportation, from magLev pods to autonomous cars to electric scooters. Leaders in different modes explain what's next, and a top global mobility investment expert shows how it will all be pulled together.

Moderator:

Yakir Machluf, Business Development Analyst, OurCrowd

Speakers:

John Cole, CEO, skyTran
Storm Duncan, Global Head of Mobility Technology, Joint Global Head of M&A, Managing Director, Jefferies

Teddy C

New Tech, Purpose-Driven Brands, and the Asia Phenomenon: What's Next in E-commerce

Multinational execs and startup entrepreneurs provide insight into some of the most exciting and confounding trends in online business. They explore the innovations driving change, how brands are meeting consumer demands for impact, why e-commerce is moving east, and much more.

Moderator:

Aasika Jain, Associate Editor, Entrepreneur India and Asia Pacific

Speakers:

John Tabis, CEO, The Bouqs Co.
Sammy Rubin, Founder and CEO, yulife

Schwartz

After the Crypto Apocalypse: Rise of the B2B Blockchain

Which industrial blockchain applications will take over now that crypto has imploded? Global blockchain experts provide a vision of a future where blockchain changes the game for payments processing, securities settlement, supply chain management, and RegTech. Then top VCs reveal where they're placing their bets.

Introductory Remarks:

Adrian Daniels, Partner, Yigal Arnon

Moderator:

Andrew Dix, Co-Founder & CEO, Crowdfund Insider

Speakers:

Adir Ron, Open Lead Source, Microsoft
Peter Hiom, Deputy CEO, ASX
Joshua Liggett, FinTech Investment Lead, OurCrowd
Thomas Birr, SVP Innovation, Innogy

Gordon

Reinventing Food: Farming, Cooking and Eating Will Never Be the Same

For all of human history, food production and consumption has remained essentially the same. Now the innovation industry is forcing the food chain to evolve in unexpected ways. What's next, what it means for society, and what to invest in.

Introductory Remarks:

Henry Chen Weinstein, Co-Founder, Cockpit

Moderator:

Kirk L. Haney, Managing Partner, Radicle Growth

Speakers:

Tal Lapidot, CEO, Silo

Eran Baniel, CEO, DouxMatok

Jons Hansel, Chairman Innovation, GateGroup

Felipe Yanez Cardoso, Open Innovation Director, Grupo Bimbo

OurCrowd University

Master Classes in Startups**Branding and Vlogging: A Brainstorm with Nas Daily and @Hilzfuld**

One of the most successful Facebook bloggers in the world and a leading blogger in Israel share the secrets of building a brand and raising your social profile. A must-attend for every entrepreneur.

Speakers:

Nuseir (Nas Daily) Yassin, video blogger and entrepreneur

Hillel Fuld, tech blogger and marketer

OurCrowd Impact Lab

The OurCrowd Impact Master Classes**How To Make An Impact with Your Company**

Hear how some of the most forward-thinking companies have tackled the world's biggest challenges. Whether you're starting from scratch or revamping a tested model, you'll learn the nuts and bolts of making an impact with your business.

Speakers:

Or Retzkin, Co-Founder and CEO, Eyecontrol

Alex Kaplun, Founder and CEO, FuturingUp

Check the Summit website for additional speakers

15:40 - 16:30 Breakout sessions

Oren 1, 2, 3

Meet the Startups

Sponsored by DLA Piper

Oren 1

Platform as a Service

Session moderator and introductory remarks:

David Avraham, DLA Piper

Blink - Mobile platform that generates highlight videos from eSports events that can be easily edited and shared

Sense Education - Sophisticated data science products disrupting educational technology

Bizzabo - Reinvents the world of conferences by bringing online tools to offline events

proofV - Streamlines POC testing for corporations and startups

Freightos - Global marketplace for freight

Credifi - Risk analysis platform for commercial real estate

Oren 2

AgTech, Energy, and Cannabis

Session moderator and introductory remarks:

Naomi Maryles, DLA Piper

BOL Pharma - Poised to be the global leader of medical cannabis

enVerid - Revolutionary air treatment using space-age technology

EdenShield - Non-toxic crop protection that masks the fragrance of produce, rendering it invisible to insects

Centaur Analytics - IoT developer of devices that track the quality of stored agricultural products to minimize waste. An OurCrowd First Portfolio Company

Taranis - Disrupting crop loss management with big data predictive analytics

CropX - App-guided sensors that optimize irrigation

Oren 3

MedTech

Session moderator and introductory remarks:

Jeremy Lustman, DLA Piper

RealView Imaging - Revolutionizing 3D medical imaging with advanced optics and AI-based UI

HIL Applied Medical - Proton-beam laser-based cancer therapy

EIMinda - Wearable cap that visualizes the workings of the brain

Alpha Tau - New radiation treatment using alpha particles to destroy solid tumors

Scopio - Reinventing the microscope, improving diagnostics

16:30 - 16:55 Networking Break

16:30 Cocktail gathering with the Embassy of Japan in Israel
Sponsored by Somo Digital Lab

Networking Lounge – Oren 4

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Corporate Partners



Supporting Partners



British Embassy
Israel



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भारत



16:55 - 18:10 Closing Plenary

Plenary Hall

Investment Spotlight

Sneak peeks and snapshots of some of the most exciting startups and funds available today.

Speaker:

Shany Adams, Director, Investor Relations, OurCrowd

Etai Kramer, Managing Director Co-Head, Funds, OurCrowd

Doron Nevo, CEO, MultiVu

Dor Skuler, CEO, Intuition Robotics

TEK Talks: The Human Side of Impact

Educational, entertaining, and inspiring presentations from the most interesting high-profile figures in the industry and beyond. A can't-miss session.

MC: Matthew Kalman, Middle East Correspondent, Bloomberg BNA

Business Lessons from a Master

Fireside chat with a true captain of industry, covering everything from identifying good investments and measuring impact to scaling up and the opportunities in Israel.

Ron Fisher, President, SoftBank Holdings, and Vice Chairman, Sprint

Moderator: Jon Medved, CEO & Founder, OurCrowd

Hope Is a Global Thing

The man behind the worldwide phenomenon of the Facebook vlog Nas Daily shows that innovation and progress is possible anywhere -- with hard work and hope.

Nuseir (Nas Daily) Yassin, Video Blogger and Entrepreneur

The Network Effect

One of the most prolific technology investors in Israel explains how a connected ecosystem can maximize the impact of startup technologies.

Gigi Levy Weiss, Managing Partner, NFX Guild

18:10 - 19:30

Agam

Post-Summit Party

Let loose at the legendary OurCrowd post-Summit party, featuring great music, Israeli craft beer and a whole bunch of surprises.

Presentation of the OurCrowd Maimonides Award

The second annual OurCrowd Maimonides Award for Lifetime Achievement in Science, Leadership and Menschlichkeit, presented to two legends of research: Prof. Raphael Mechoulam, a pioneering researcher into the science of cannabinoids, and Prof. Avraham Baniel, an early innovator in many of Israel's first industries and a world specialist in solvent extraction processes.

Jon Medved, CEO & Founder, OurCrowd
Professor Avraham Baniel, Co-Founder of DouxMatok
Professor Raphael Mechoulam, Head of the Medicinal Chemistry Lab, Hebrew University

Making an Impact on Tomorrow

The CEO and Co-founder of OurCrowd summarizes an incredible day of content, innovation, and networking, then challenges the crowd with a vision for impacting the world in the coming year.

Jon Medved, CEO & Founder, OurCrowd

The Art and Science of Decision-Making

In an insightful Q&A, the renowned behavioral economist, best-selling author and Nobel Prize Laureate reveals what drives our choices in business, science, and life.

Daniel Kahneman, Nobel Laureate in Economics and Author.

Moderator: Alec Ellison, Founder, Outvest Capital, former Vice Chairman, Jefferies

20:30

Buses will be available at 19:30 from the Summit entrance

Machane Yehuda

ShukTech Jerusalem

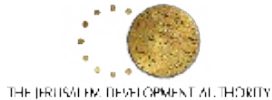
ShukTech: Beer. Networking. Pitches.

OurCrowd takes over the iconic cultural center of Jerusalem, Machane Yehudah Market. Attendees experience a night of informal pitches, CEO meetups, delicious food, craft beers, live music, and street art in the heart of the hopping market. Co-organized by the Jerusalem Development Authority, with the support of the Jerusalem Ministry and Heritage and in partnership with the Jerusalem Municipality, Jnext, and MassChallenge Israel.

Featured Sponsors



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The Jerusalem Development Authority is a joint-partnership of the Jerusalem Municipality and The Ministry of Jerusalem and Heritage, which is charge of the city's economic development, aiming to realize the city's unique potential in various fields such tech and life-science innovation, tourism and academia. The JDA actively works to create, support and connect new endeavors which promote and grow the city's business environment.



Sidley Austin LLP is a global law firm committed to providing excellent client service, fostering a culture of cooperation and mutual respect and creating opportunities for lawyers of all backgrounds. With more than 2,000 lawyers in 20 offices around the world, talent and teamwork are central to Sidley's successful results for clients in all types of matters, from resolving cutting-edge regulatory issues to providing business and legal advice to emerging companies.



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GreenbergTraurig

With more than 2,000 attorneys in 39 offices in the United States, Europe, Latin America and Asia, Greenberg Traurig is the only major international law firm with a multidisciplinary registered office in Israel. Our Tel Aviv office and over 100 members of the firm's Israel Practice act as a gateway for Israeli businesses and entrepreneurs seeking legal counsel in relation to global opportunities, as well as for our global client benefiting from our on-the-ground knowledge of the legal aspects related to doing business with Israelis. Learn more at: www.gtlaw.com and our Israel blog: <https://www.gtlaw-israelpractice.com/>.



KPMG Somekh Chaikin is one of the big 4 professional service companies in Israel, and a member firm of KPMG International. The firm strives to be a one stop to its clients by providing a large variety of services such as: audit, financial advisory, international and Israeli tax, data analysis, cybersecurity, M&A, mid-market services, Fintech and much more. The firm currently has over 1,300 employees and 68 partners and serves thousands of clients throughout the country. The firm's clients in Israel include dozens of leading companies, constituting the backbone of the Israeli economy in many sectors.



Intesa Sanpaolo Innovation Center invests in start-ups with its Corporate Venture Capital NEVA Finventures to encourage new business growth and to support the champions of tomorrow. Intesa Sanpaolo Innovation Center supports the growth of start-ups in domestic and international markets through programs in acceleration and networking and has created laboratories and Competence Centers to generate know-how and develop new assets and businesses. The Intesa Sanpaolo Innovation promotes new technology use and the support of corporate transformation projects where responsible business models can reconnect business and society.



OurCrowd's experienced investment team identifies and conducts rigorous research on thousands of companies to tap into cutting-edge opportunities across sectors and stages. Join our platform to access these opportunities to invest alongside OurCrowd and other VCs.

Please stop by the OurCrowd booth today to discuss investment opportunities, sign up to receive exclusive information, enter your startup for consideration by the investment team, and provide feedback on our online platform.

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